

1/59

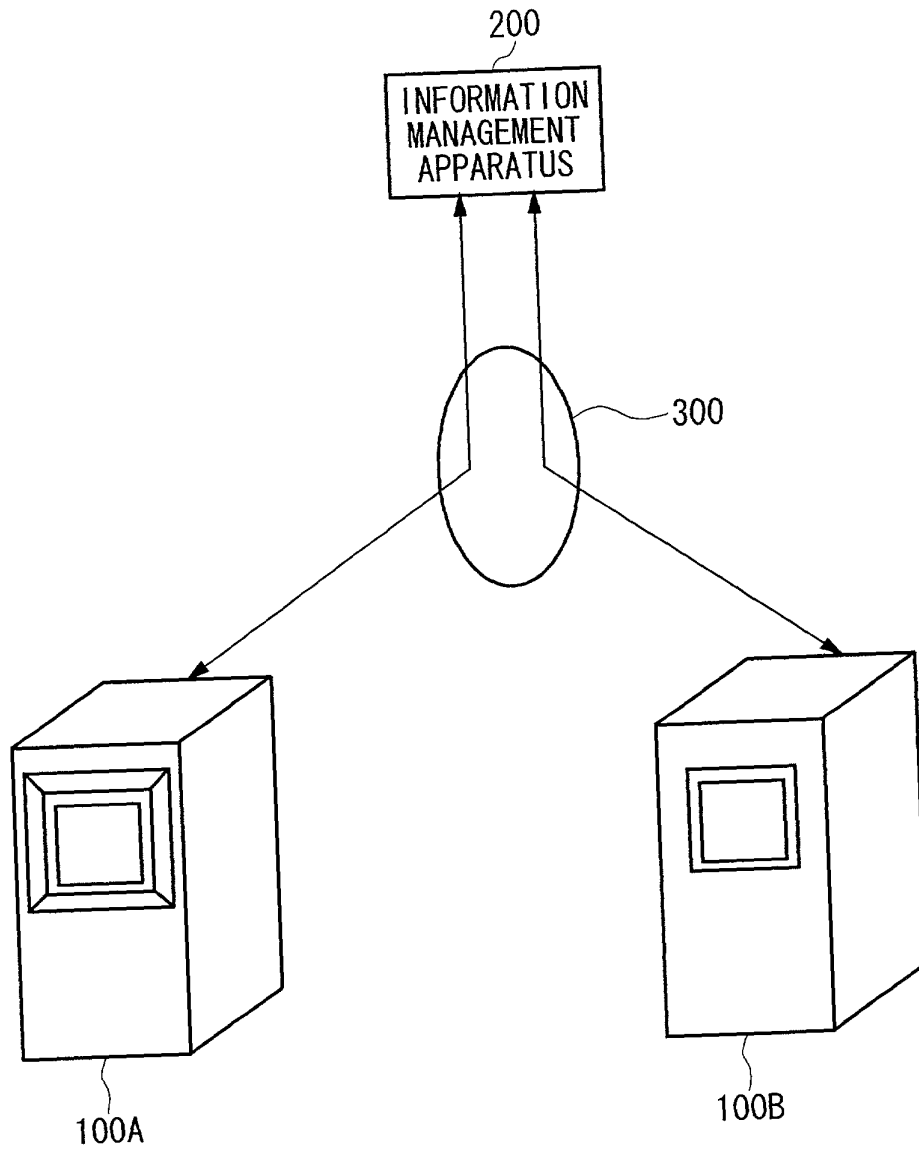


FIG. 1

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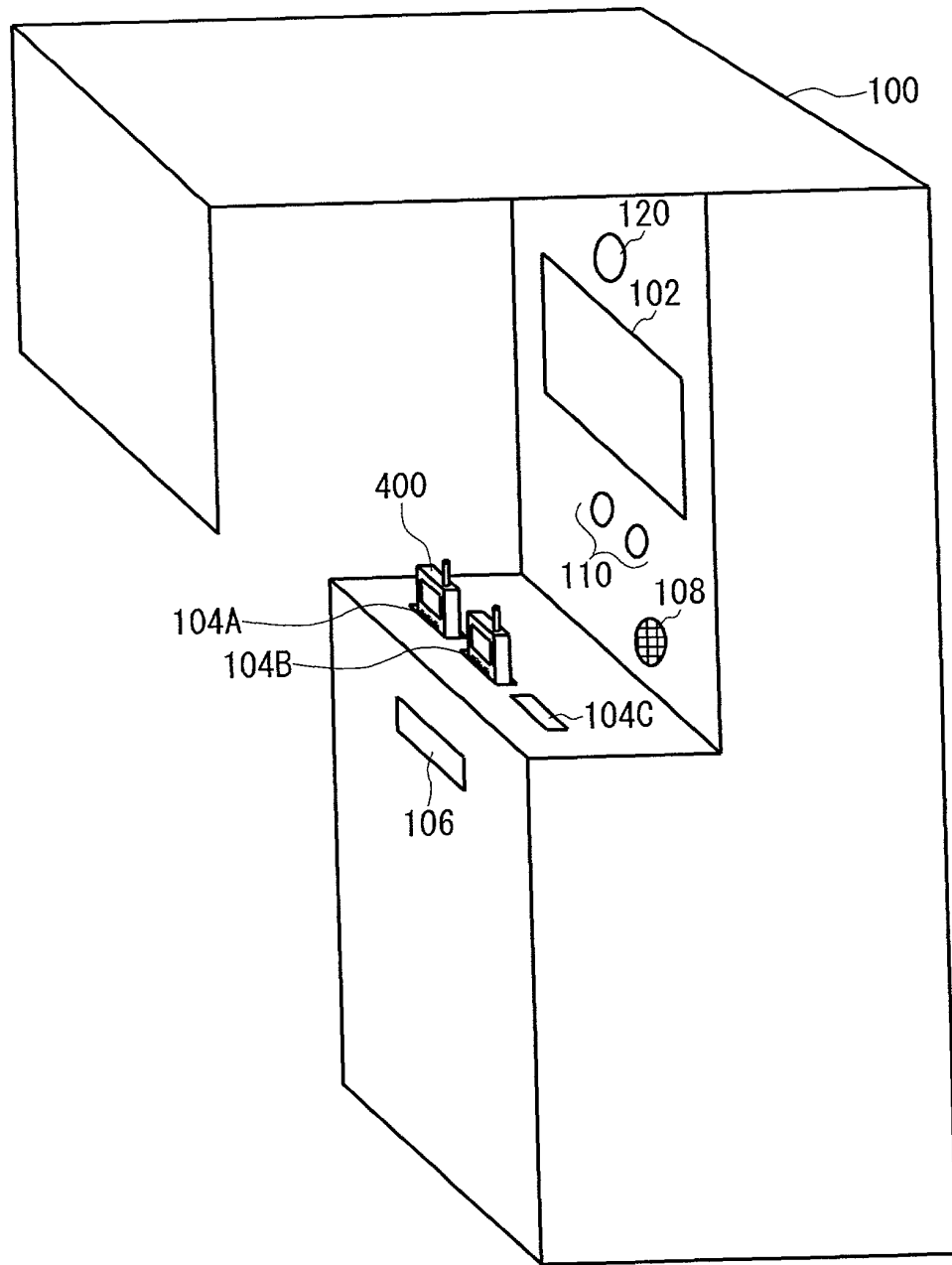


FIG. 2

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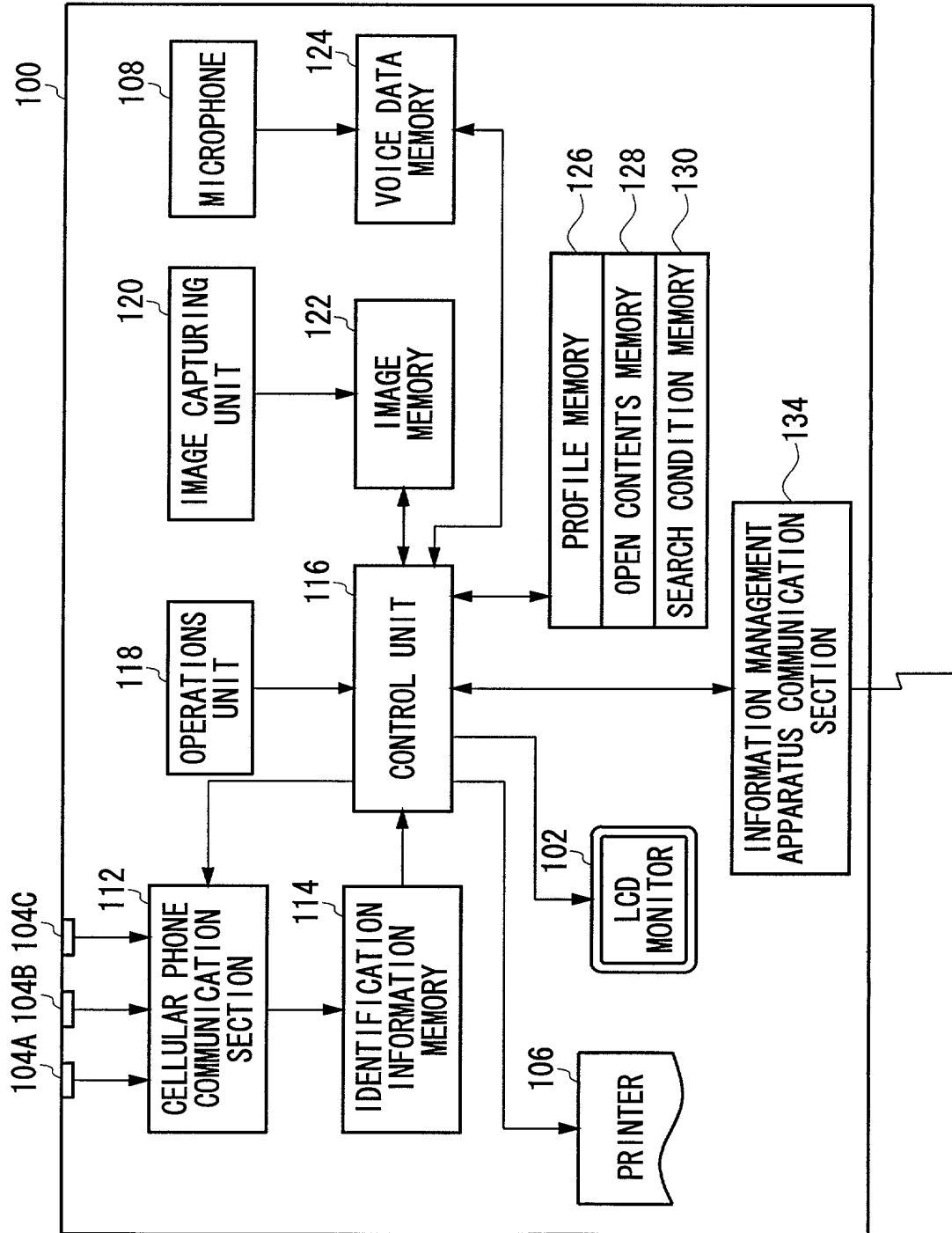


FIG. 3

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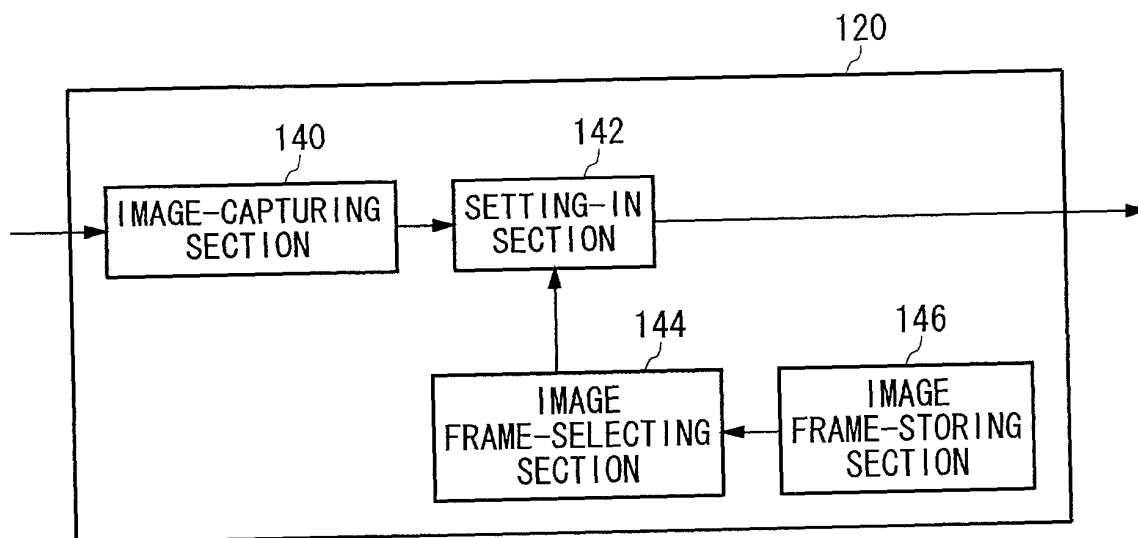


FIG. 4

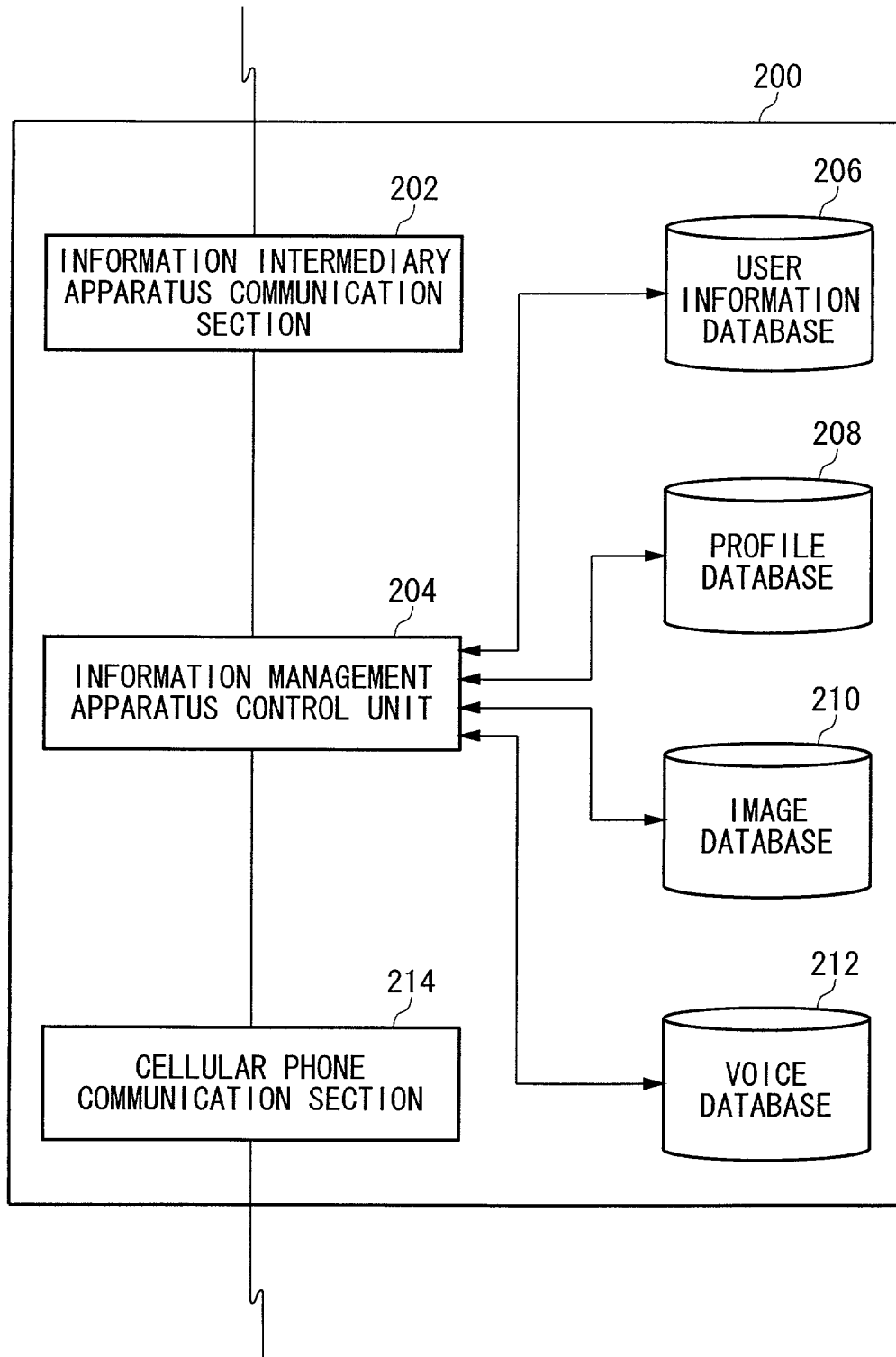


FIG. 5

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ID NO.	PHONE NO.	FLAG	POSITION	IMAGE	PROFILE	VOICE MESSAGE
0001	09012345678	O	—	0001. jpg	09012345678. txt	09012345678. wav
0002	09023456789	—	R	0002. jpg	09023456789. txt	—
0002	09034567890	—	L	0002. jpg	09034567890. txt	—
0003	09045678901	—	M	0003. jpg	09045678901. txt	09045678901. wav
0003	09056789012	—	L	0003. jpg	09056789012. txt	—
0003	09067890123	—	R	0003. jpg	09067890123. txt	—

FIG. 6

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PHONE NO.	SEX	BIRTHDAY	ADDRESS	CHARACTER	INTEREST	FAVORITE FOOD	FAVORITE MUSIC	MESSAGE
0901234 5678	M ○	1980. 01. 01. ○	HOKKAIDO...	MODERATE ○	DANCING ○	HAMBURGER ○	COUNTRY ○	—
0902345 6789	F ○	1980. 01. 01. ○	TOKYO.....	ACTIVE ○	TRAVEL	BEER	ROCK	LOOKING FOR A FRIEND. ○
0903456 7890	F ○	1980. 04. 24. ○	KANAGAWA...	ACTIVE ○	KARAOKE ○	SAKE ○	ROCK	LOOKING FOR A FRIEND. ○
0904567 8901	F ○	1990. 08. 20. ○	TOKYO.....	MODERATE ○	SHOPPING ○	HAMBURGER ○	POPS	—
0905678 9012	F ○	1990. 12. 23. ○	TOKYO.....	ACTIVE ○	DRIVING	CAKE ○	FOREIGN ○	—
0906789 0123	F ○	1990. 01. 30. ○	TOKYO.....	QUIET	SKIING	SUSHI ○		—

FIG. 7

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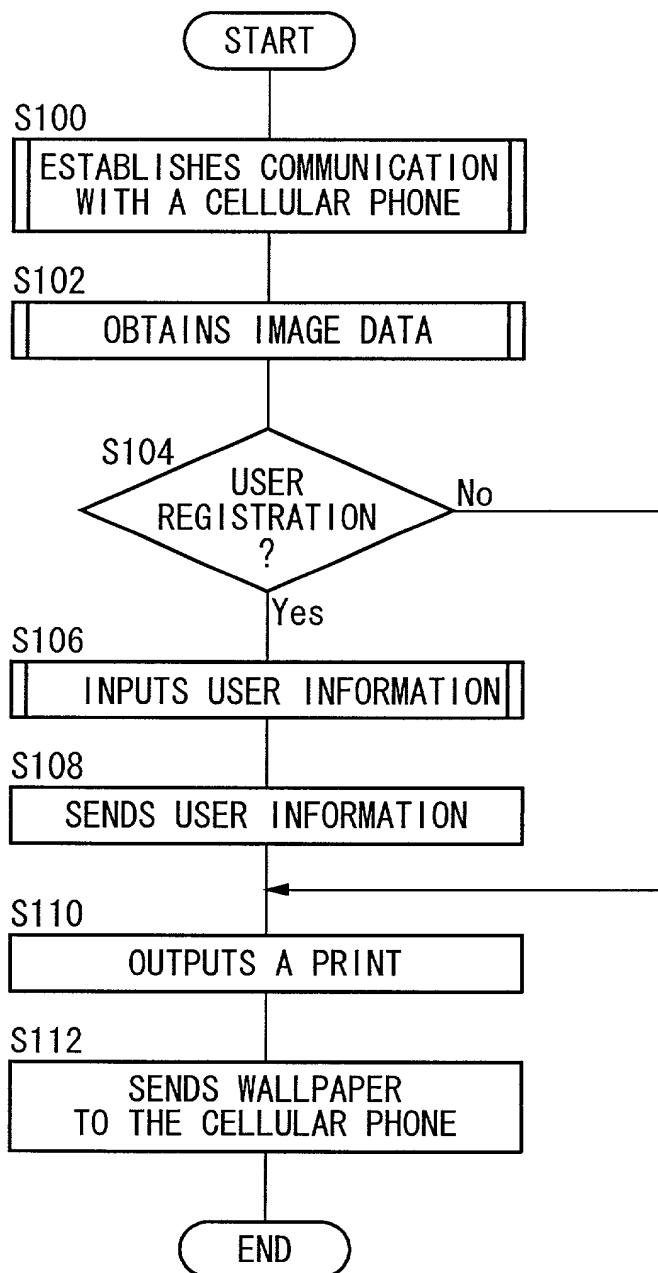


FIG. 8

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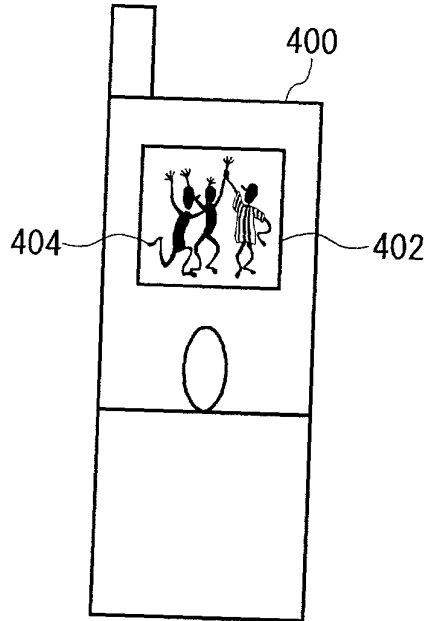


FIG. 9A

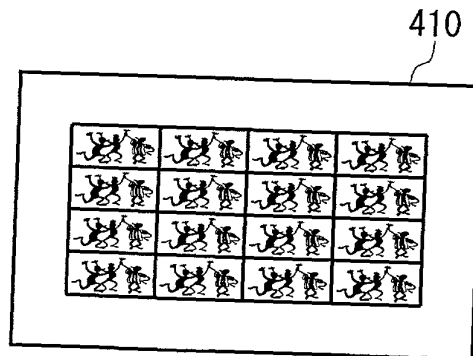


FIG. 9B

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S100

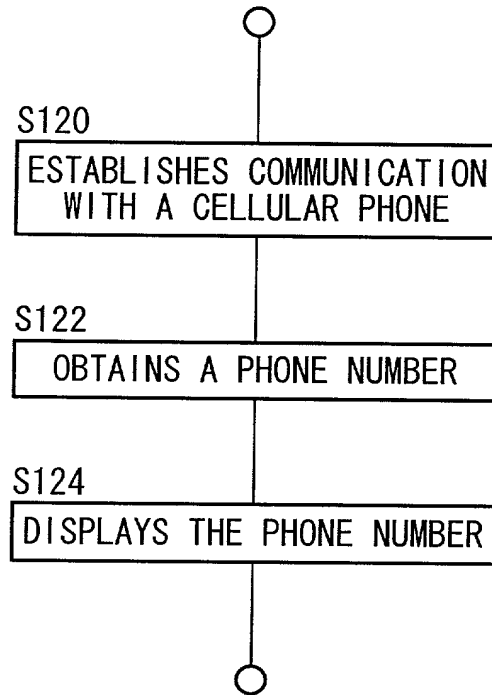


FIG. 10

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S102

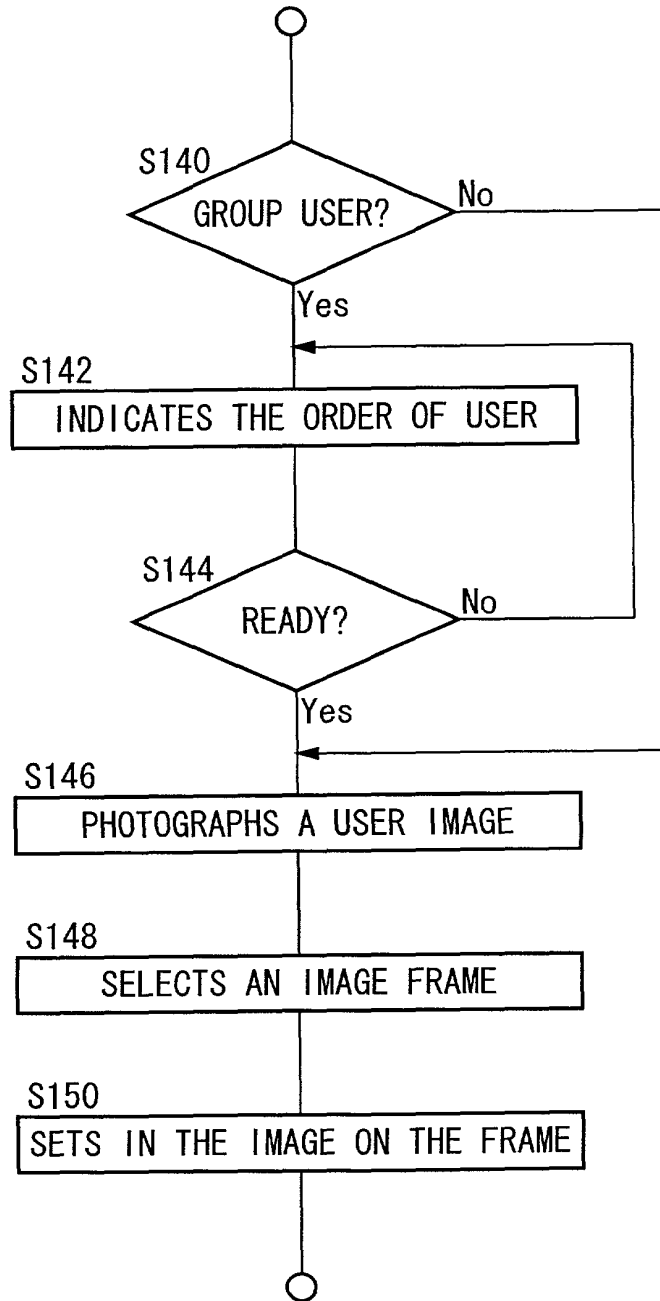


FIG. 11

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HAS ESTABLISHED COMMUNICATION
WITH 090-4567-8901.
PLEASE STAND AT THE POSITION(1).

HAS ESTABLISHED COMMUNICATION
WITH 090-5678-9012.
PLEASE STAND AT THE POSITION(2).

HAS ESTABLISHED COMMUNICATION
WITH 090-5678-9012.
PLEASE STAND AT THE POSITION(3).

FIG. 12

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S106

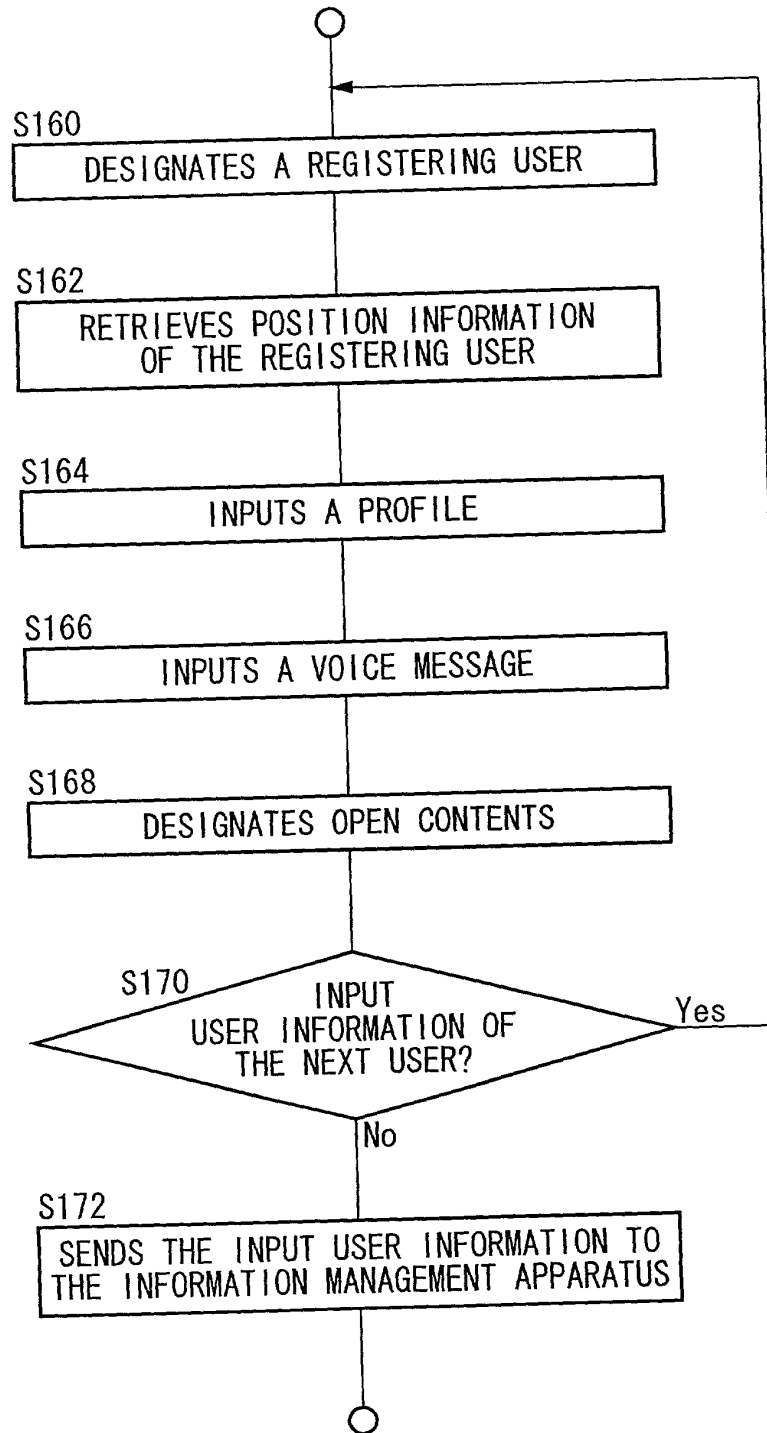


FIG. 13

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PROFILE OF 090-1234-5678

NAME :

SEX :

☐ BIRTHDAY :

☐ ADDRESS :

☐ TEL : 090-1234-5678

☐ INTEREST :

☐ FAVORITE FOOD :

☐ FAVORITE MUSIC :

☐ VOICE MESSAGE : RECORDABLE FOR 30 SEC

FIG. 14A

PROFILE OF 090-1234-5678

NAME : MISS MOMO

SEX : ♀

☒ BIRTHDAY : 1984. 02. 29

☐ ADDRESS : 2-26-30 MINAMI-AZABU, TOKYO

☐ TEL : 090-1234-5678

☒ INTEREST : DANCING/KARAOKE

☒ FAVORITE FOOD : HAMBURGER

☒ FAVORITE MUSIC : COUNTRY

☒ VOICE MESSAGE : RECORDABLE FOR 30 SEC

FIG. 14B

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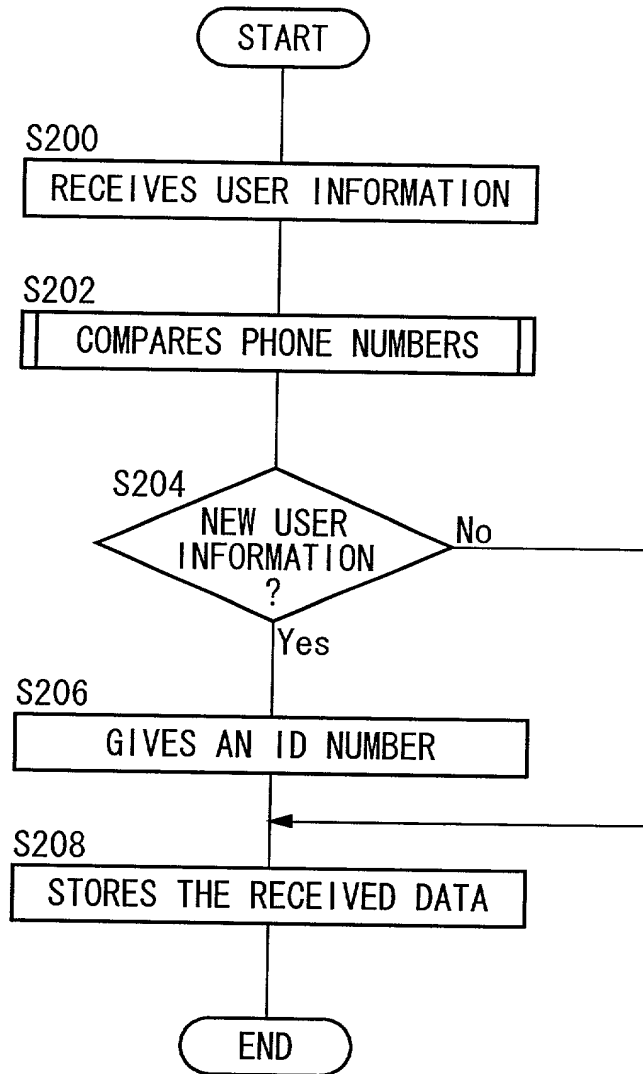


FIG. 15

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S202

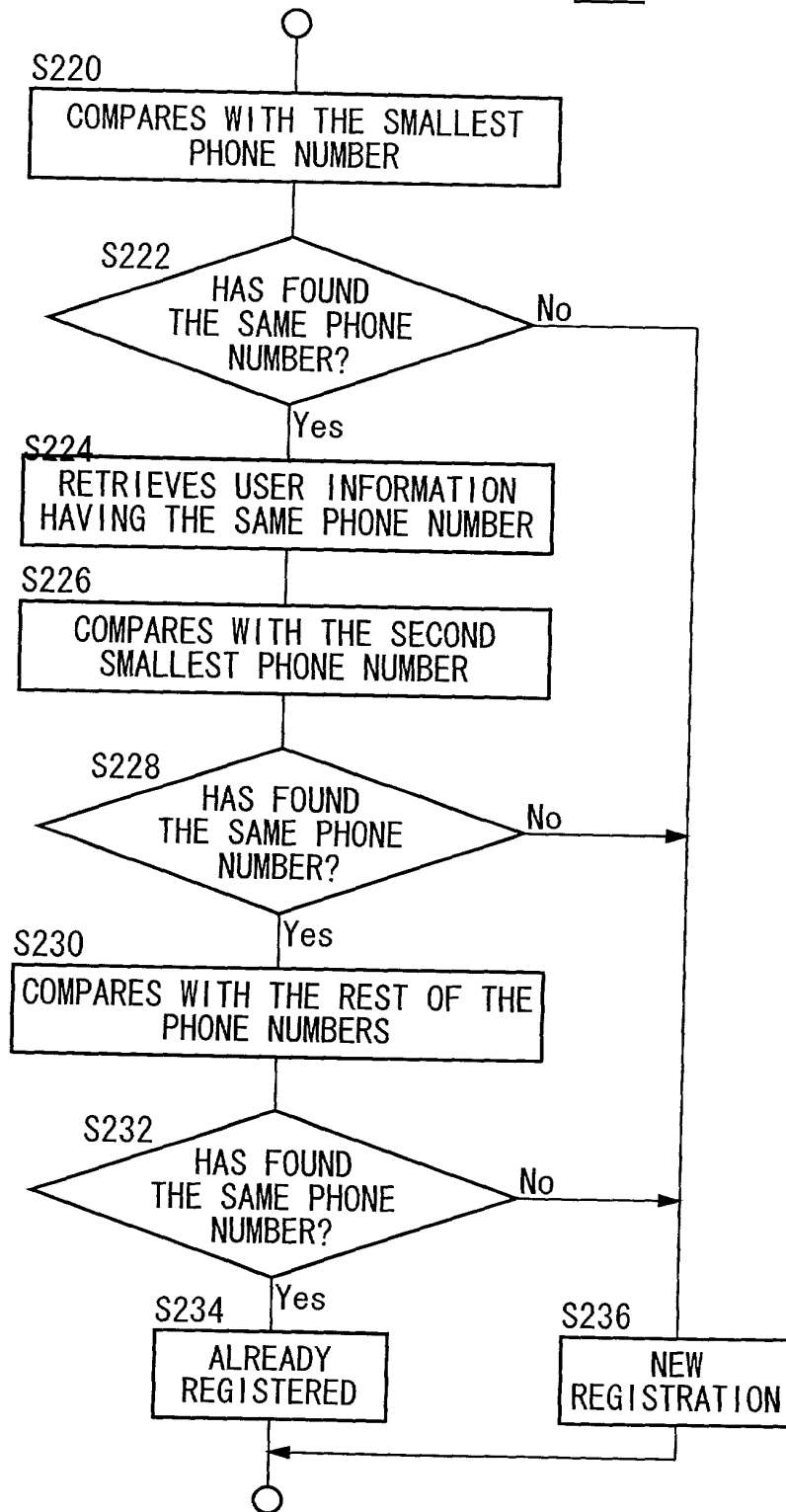


FIG. 16

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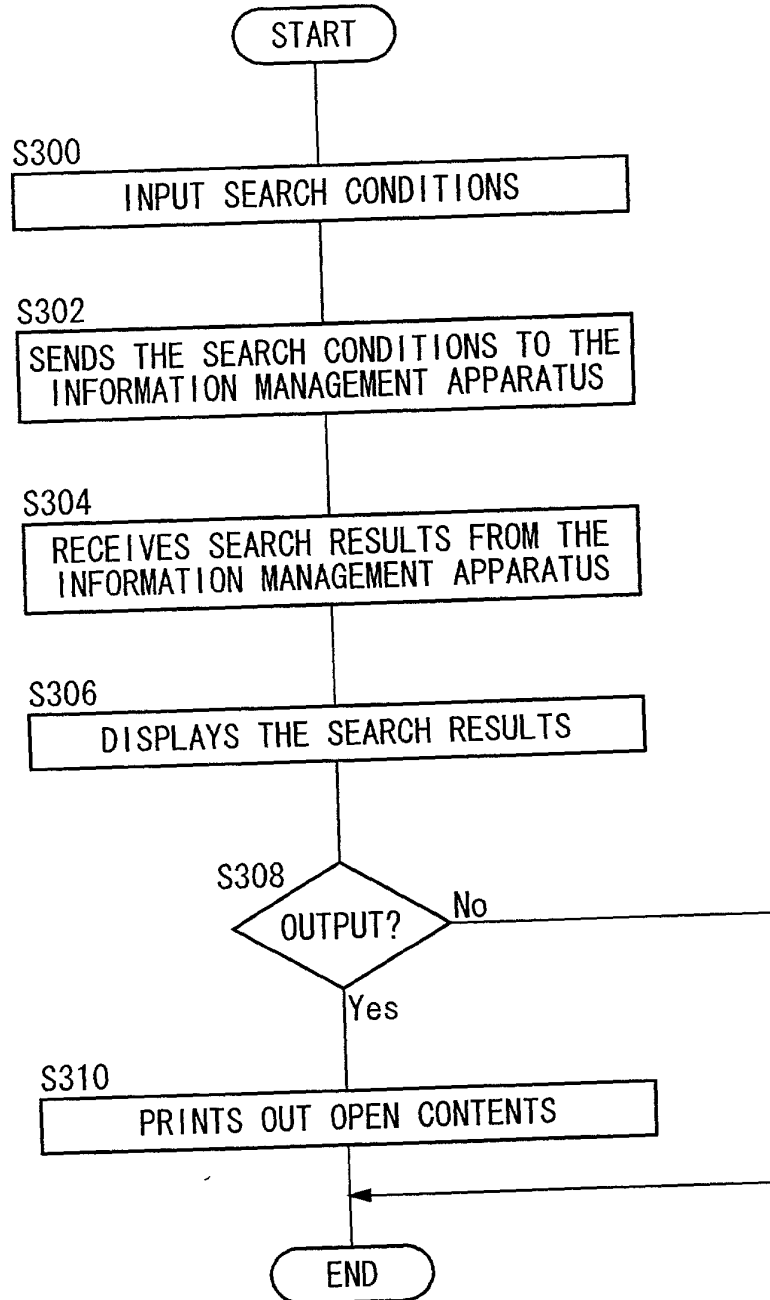


FIG. 17

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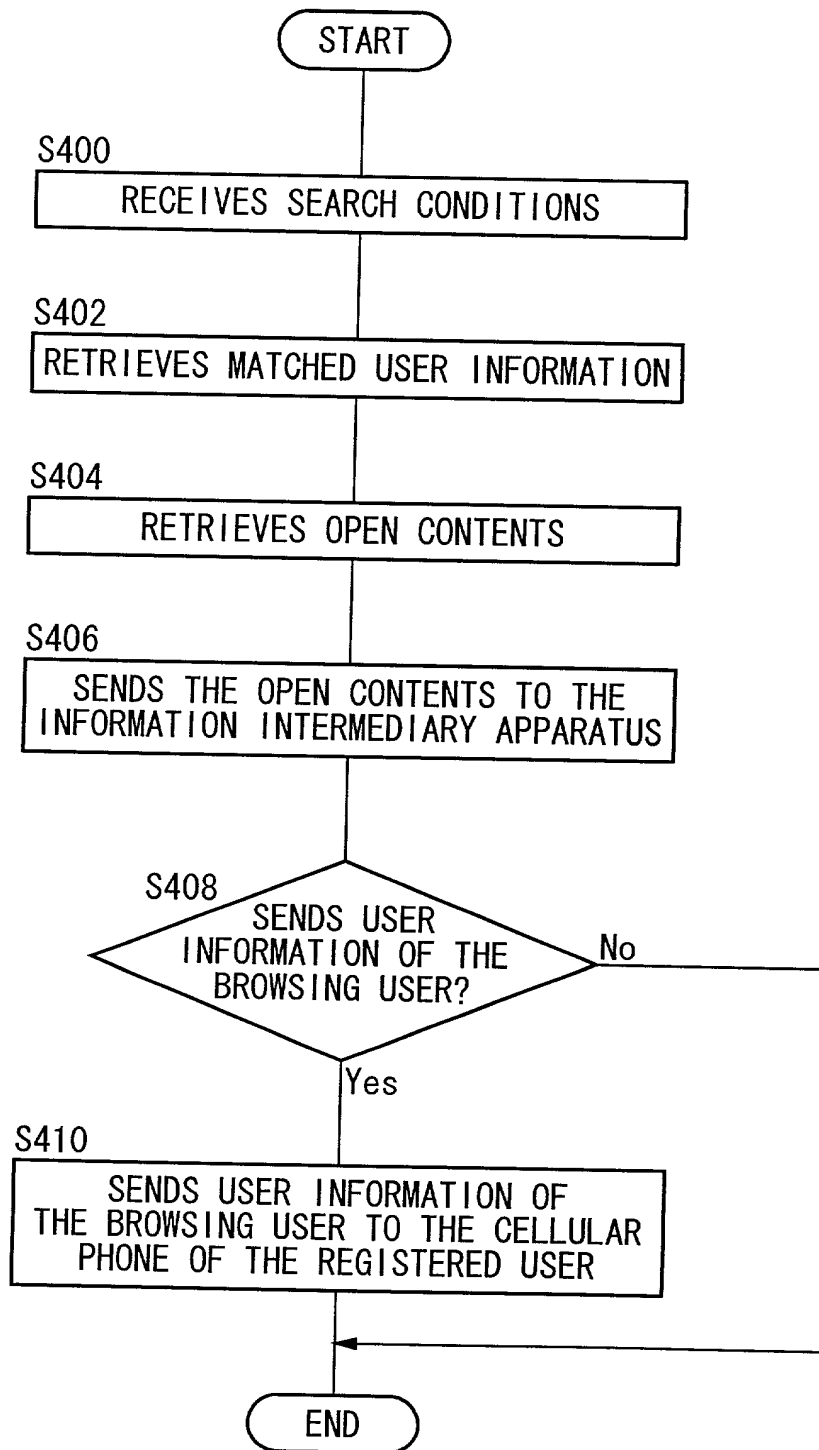


FIG. 18

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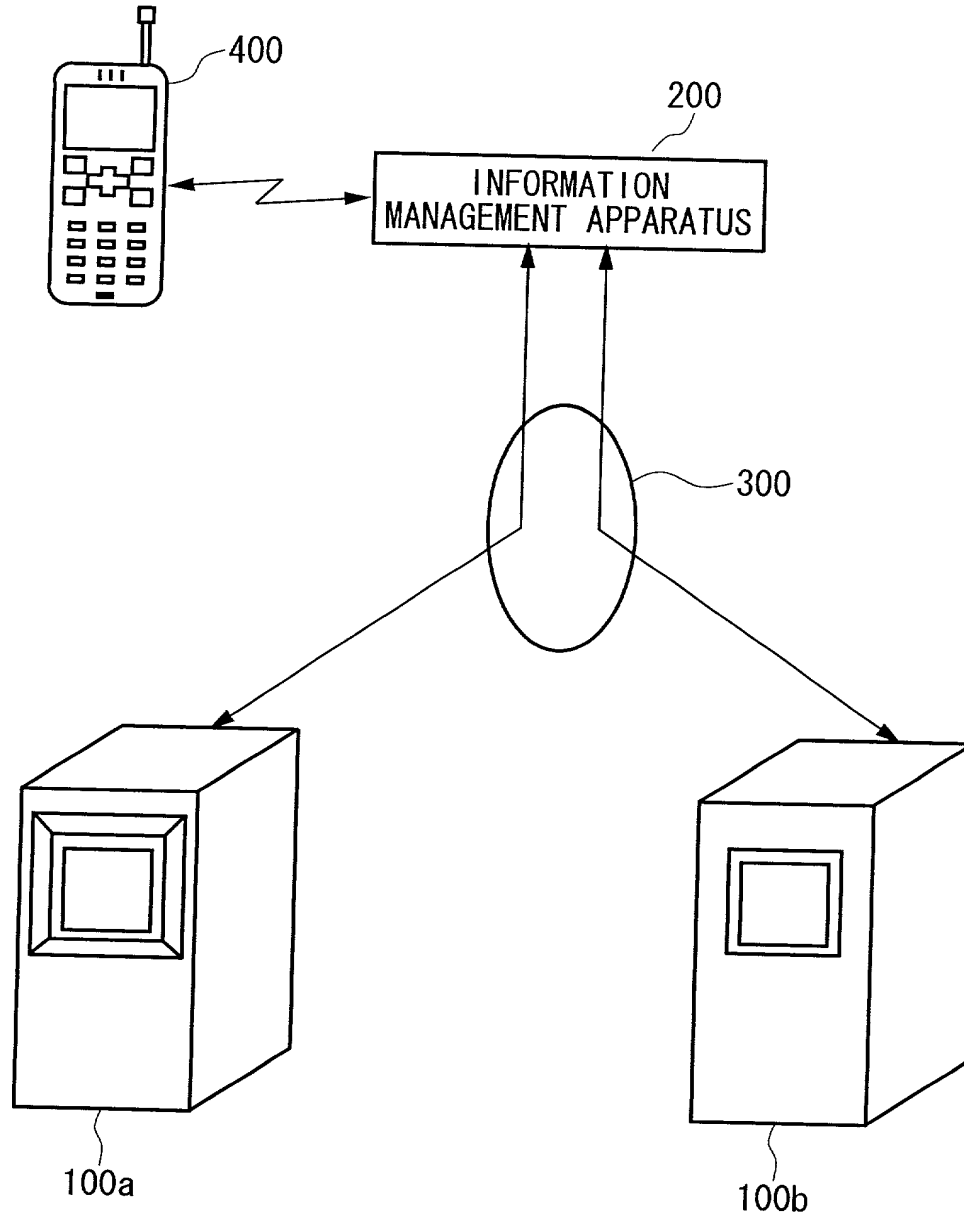


FIG. 19

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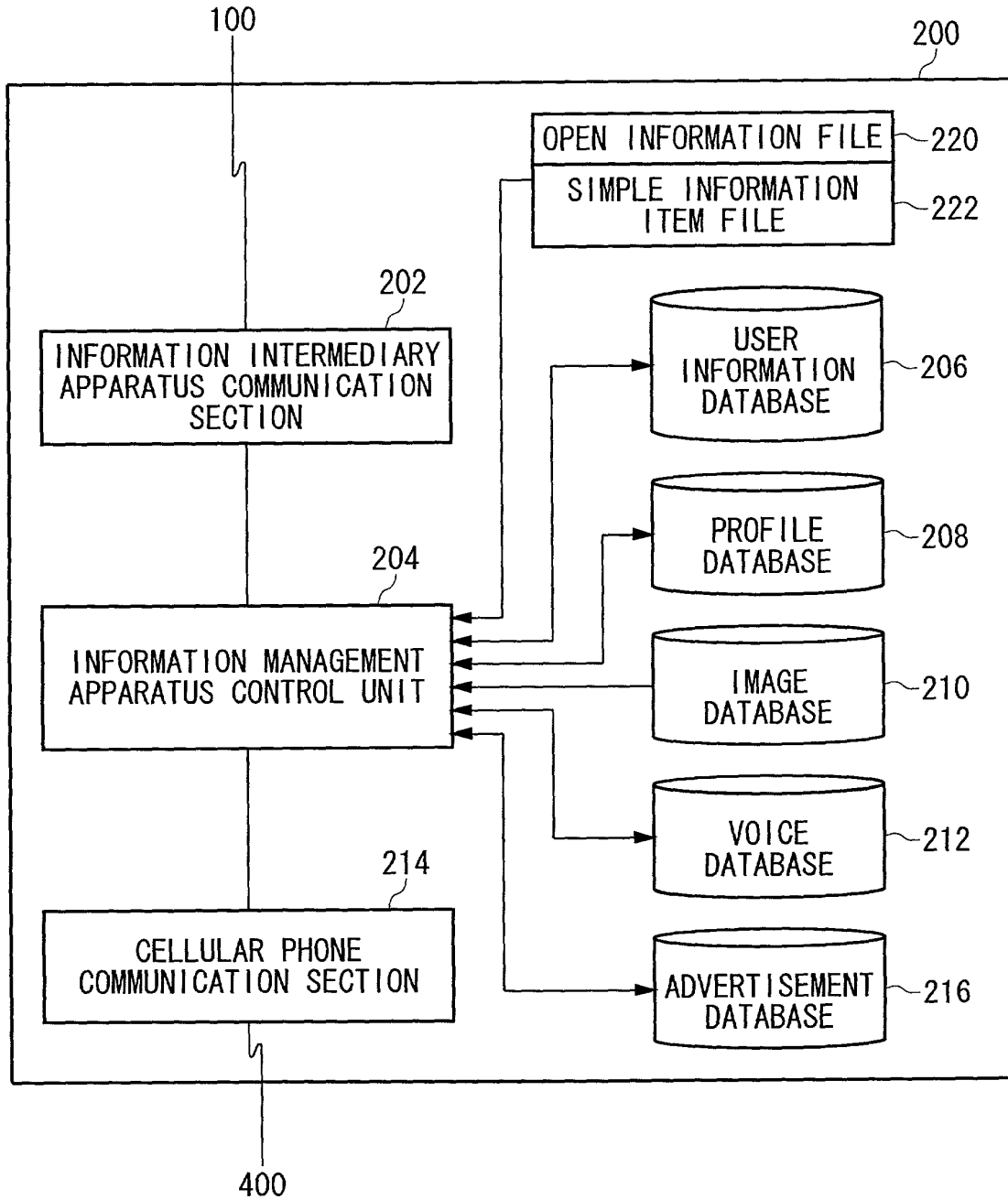


FIG. 20

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ADVERTISEMENT ID	ADVERTISER INFORMATION	ADVERTISEMENT CONTENTS			DISTRIBUTION CONDITIONS	MINIMUM VALUE OF CONCORDANCE DEGREE	NUMBER OF DISTRIBUTION	SUM OF ADVERTISEMENT FEES
		TITLE	DETAILS	IMAGE DATA				
.								
.								
011 MINATO-KU, TOKYO	A STYLISH COMPACT CAR AIMED FOR YOUNG FEMALES	OOAUTO IS NOW SELLING PLEASE CONTACT TO		SEX: FEMALE AGE: 18-30 ADDRESS: TOKYO-KANAGAWA INTEREST: DRIVING-OUTDOORS	0.5	10	500
012 NERIMA-KU, TOKYO	A TOUR FOR SHOPPING BRAND-NAMED GOODS	7 DAYS & 8 NIGHTS IN PARIS & MILAN..... PLEASE CONTACT TO		SEX: FEMALE AGE: 20-25 ADDRESS: TOKYO INTEREST: TRAVEL	1.0	6	600
013 SHINJUKU-KU, TOKYO	A QUIET COZY BAR	HAVE A PEACEFUL TIME WITH JAZZ PIANO AS A BGM PLEASE CONTACT TO		FAVORITE FOOD: WINE FAVORITE MUSIC: JAZZ	0.5	6	300
.								
.								

FIG. 21

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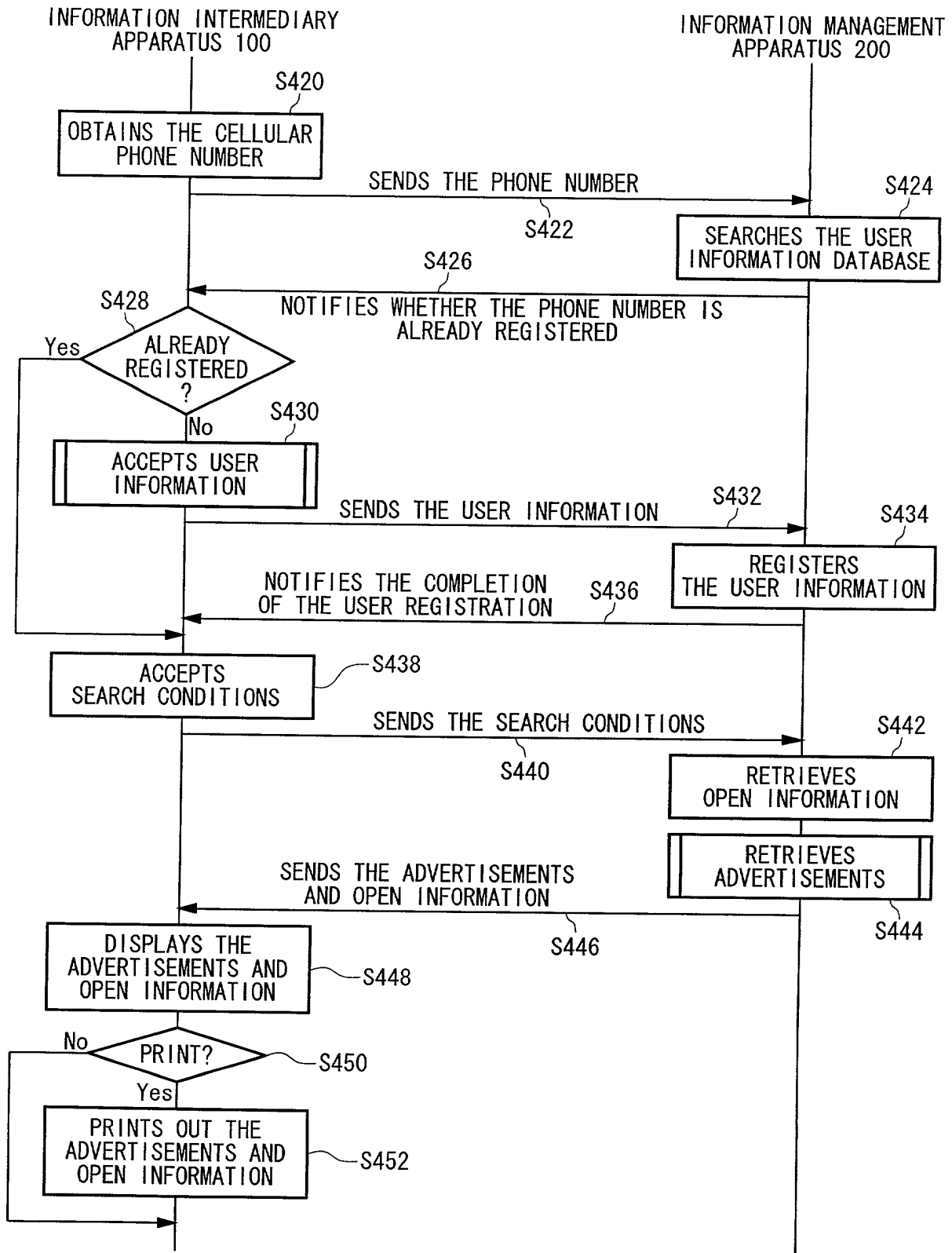


FIG. 22

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S430

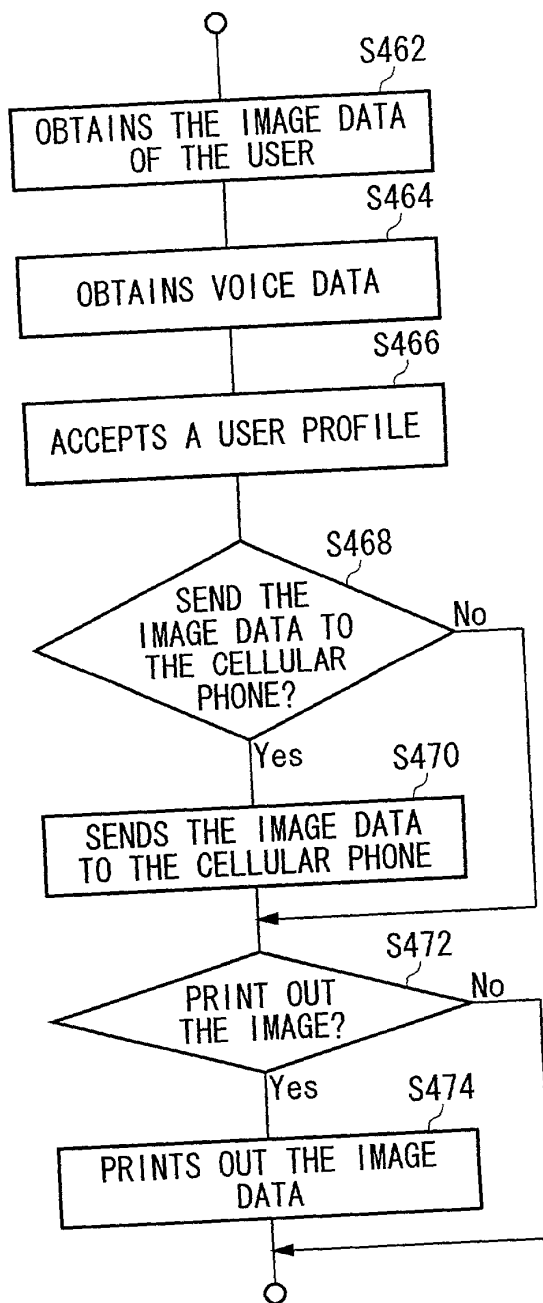


FIG. 23

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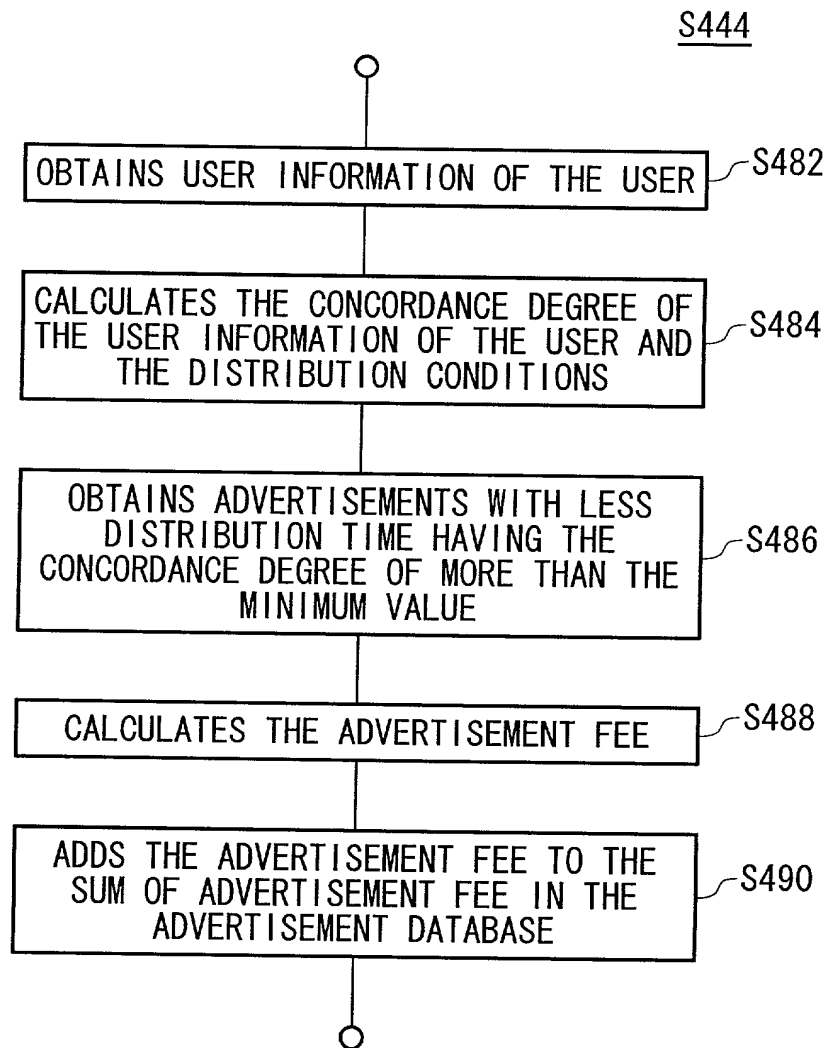


FIG. 24

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S444

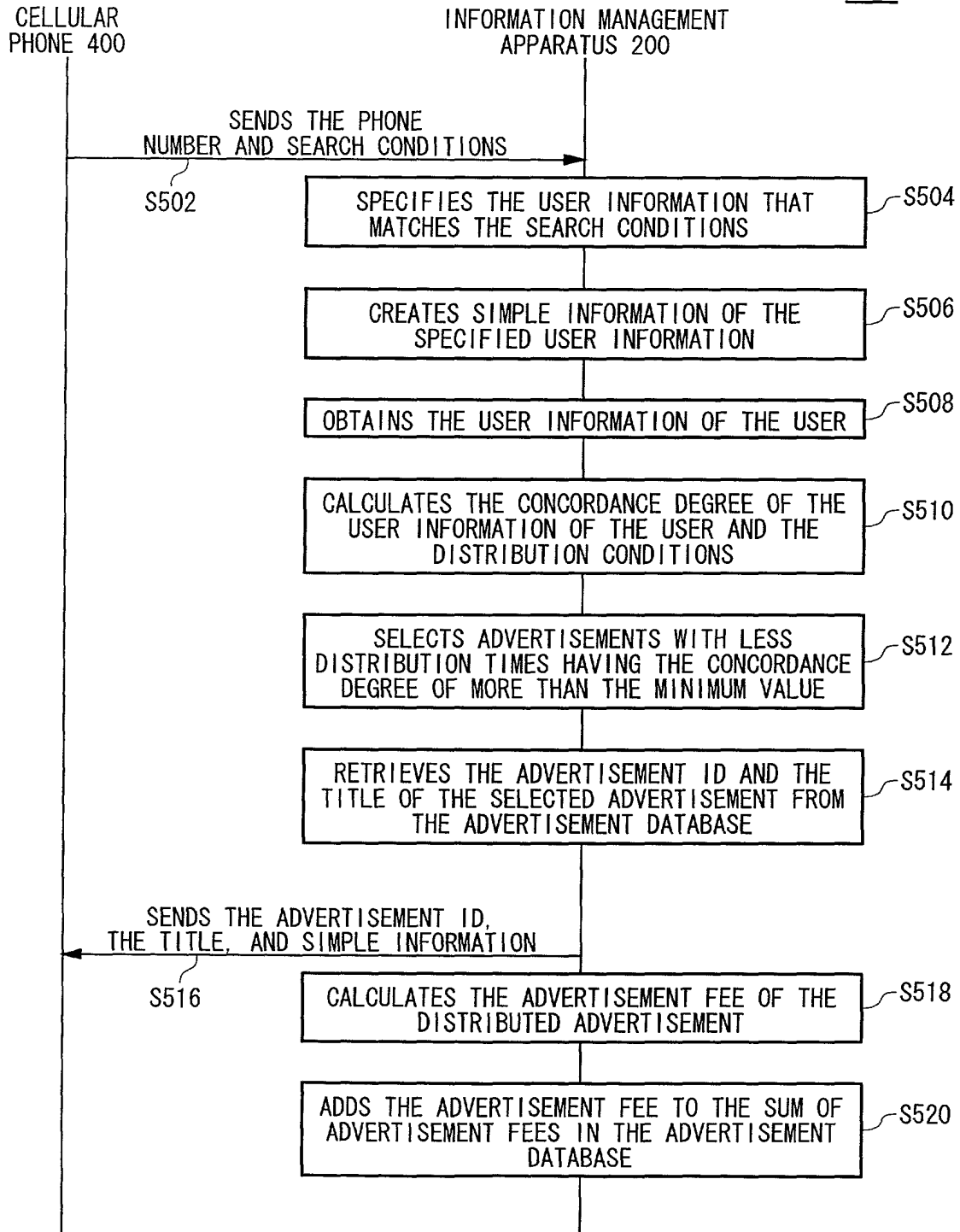


FIG. 25

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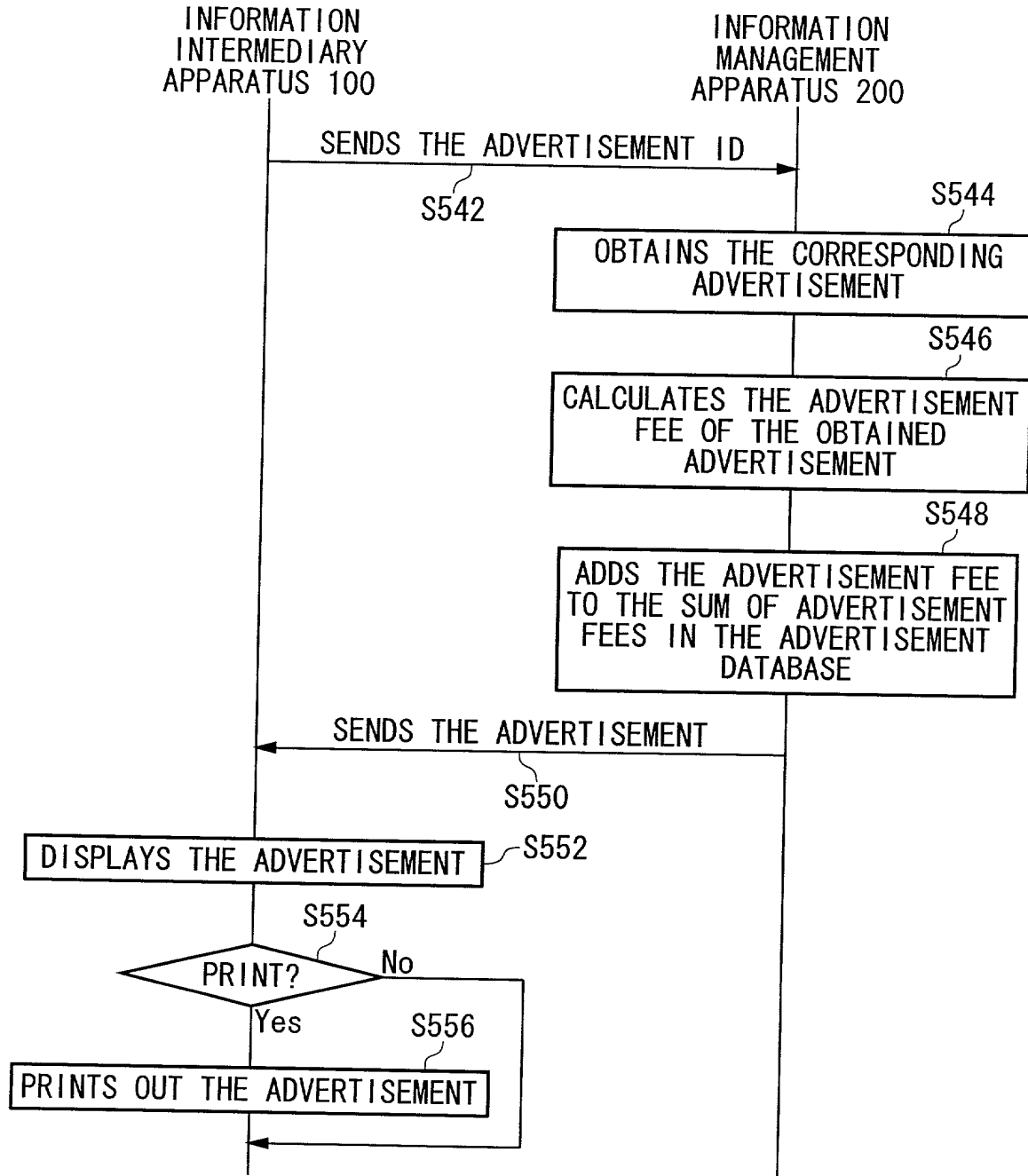


FIG. 26

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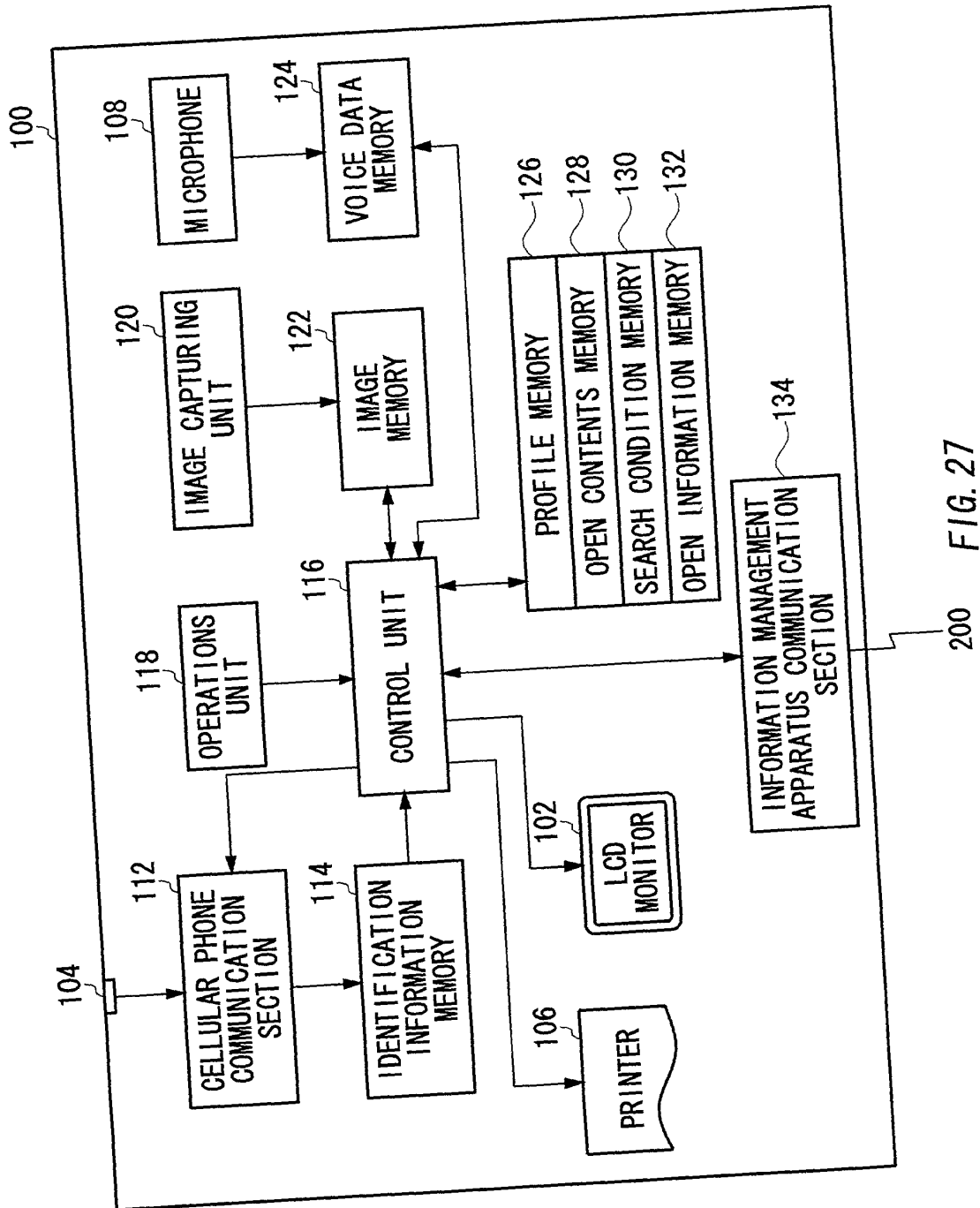


FIG. 27

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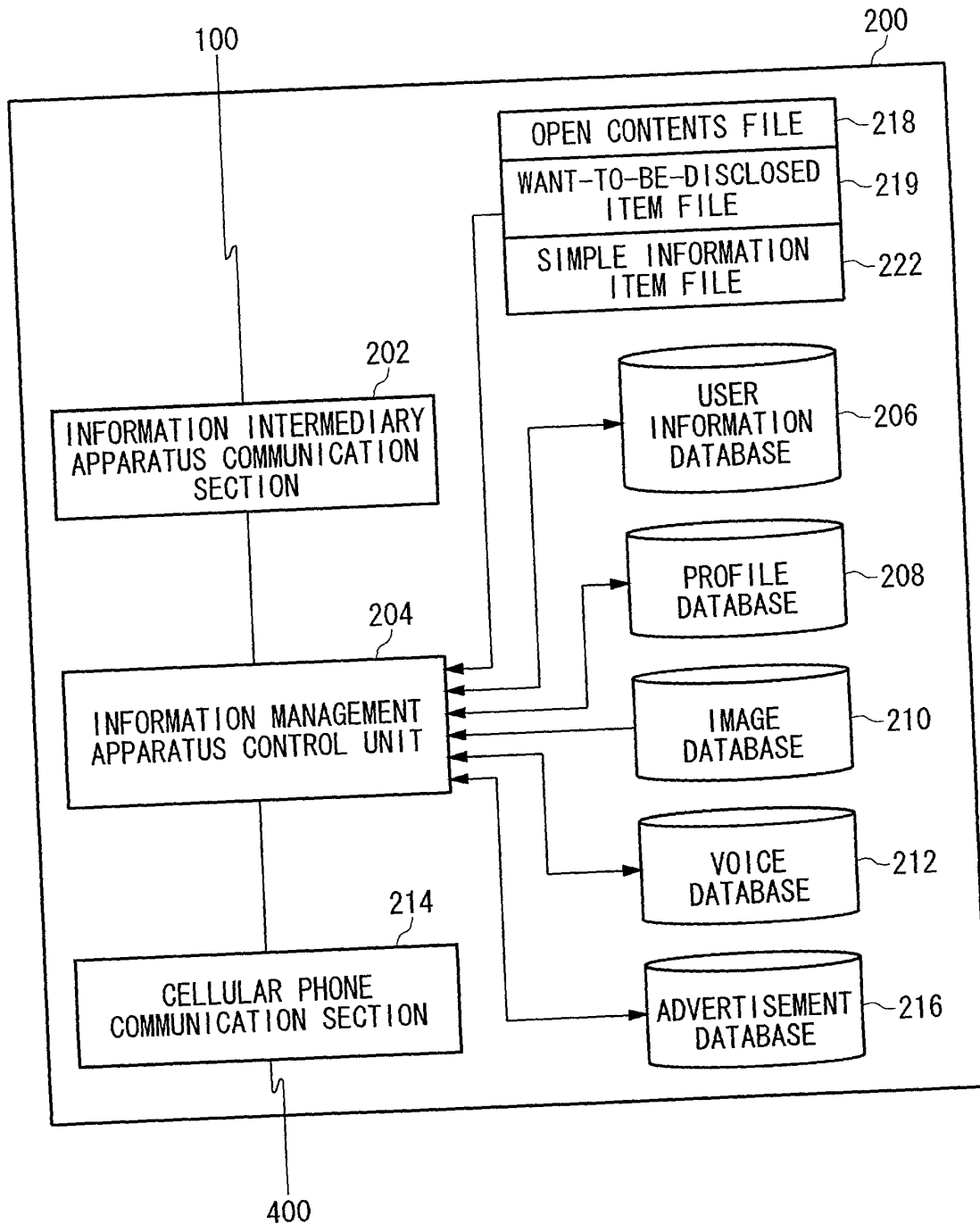


FIG. 28

FIG. 29

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INFORMATION INTERMEDIARY APPARATUS IDENTIFICATION NUMBER	ADDRESS	NEAREST PUBLIC TRANSPORT	LANDMARK	MAP
—
AB12
CD34
—
—

FIG. 30

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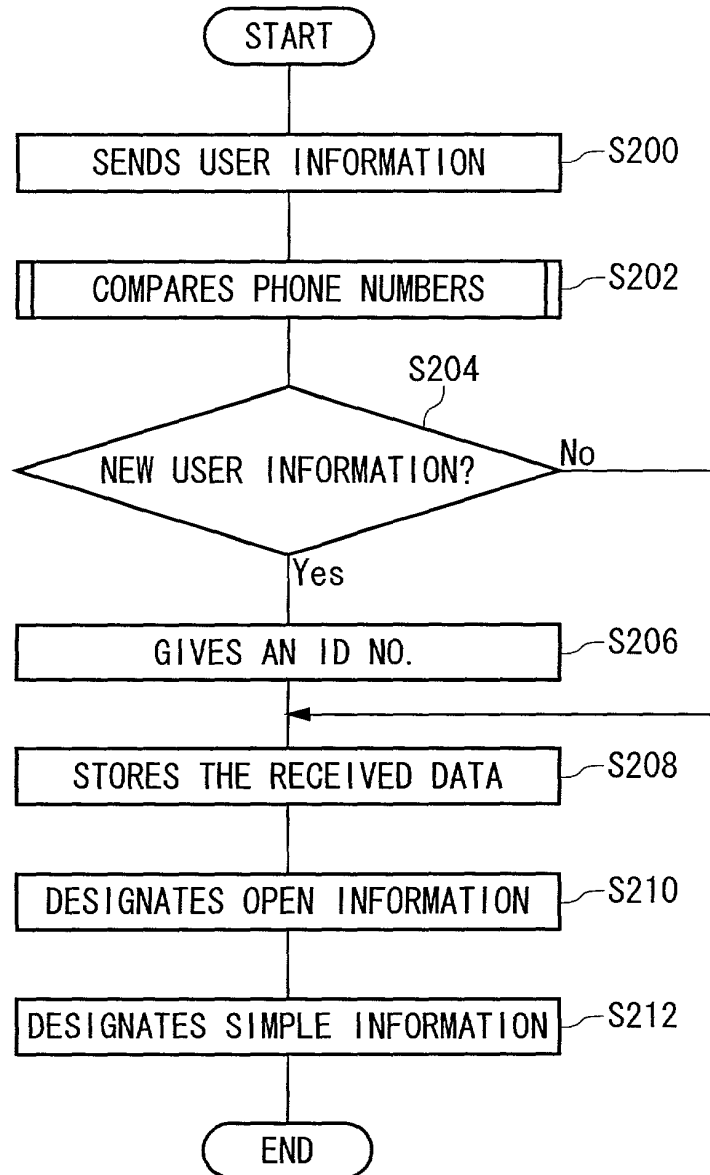


FIG. 31

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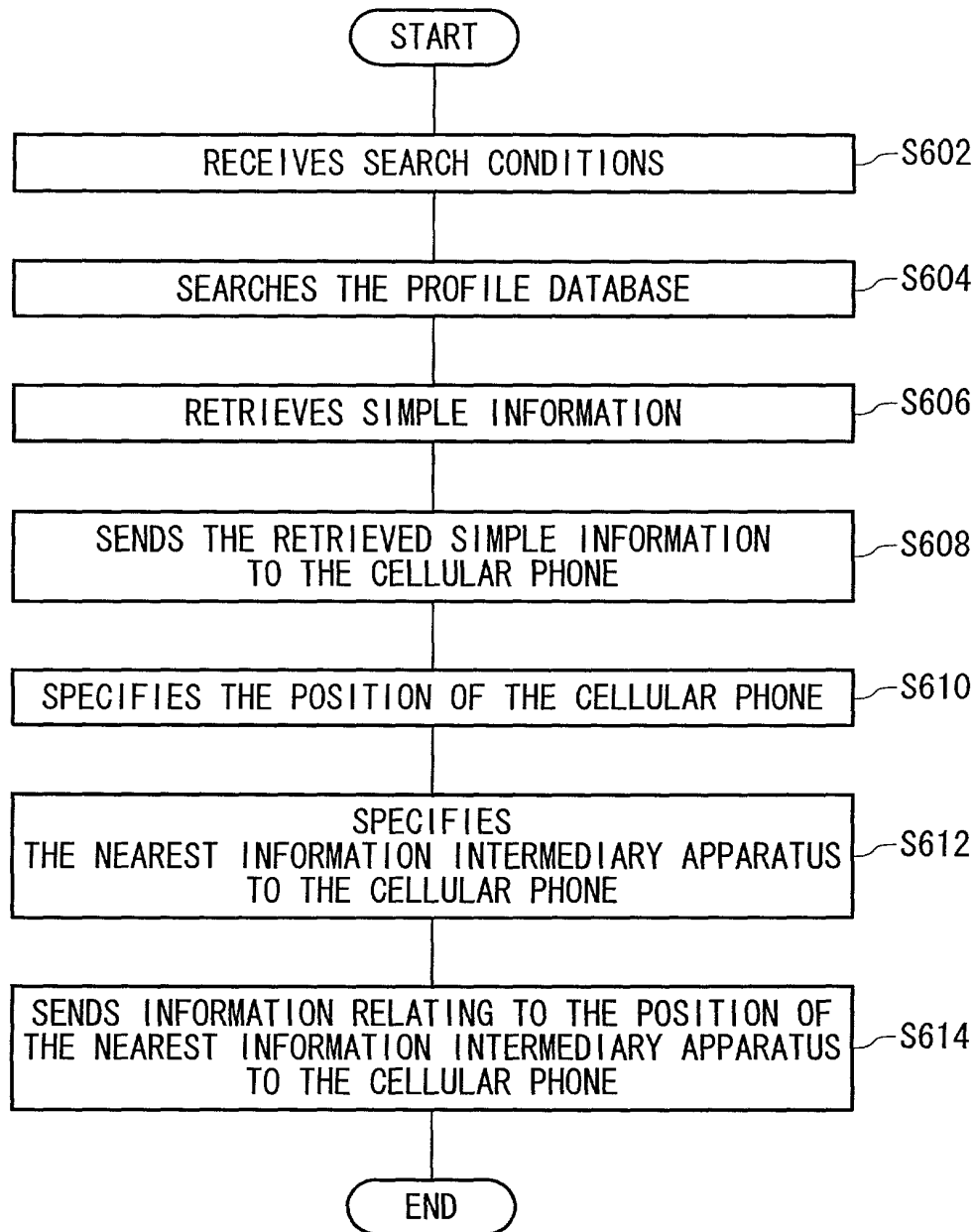


FIG. 32

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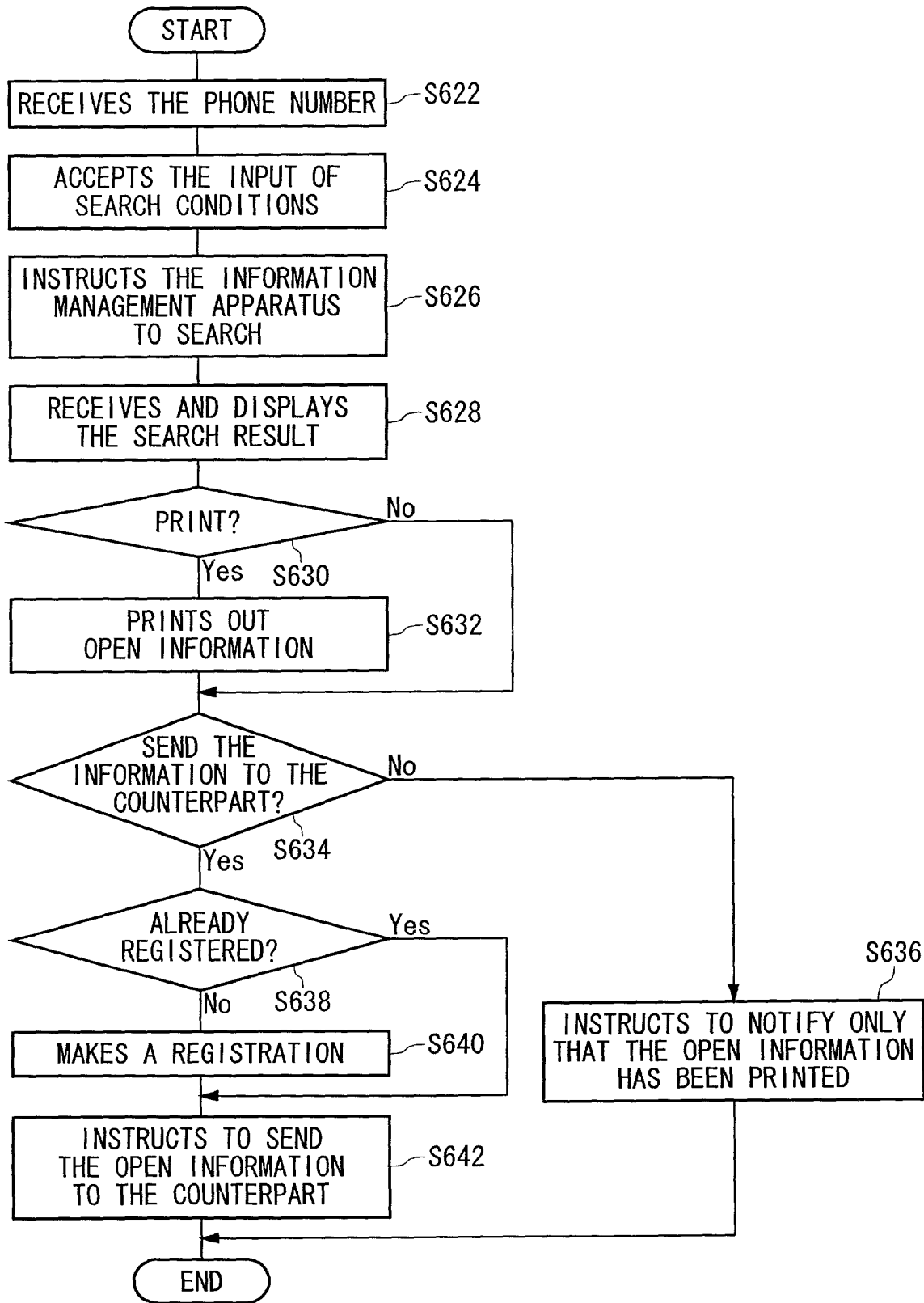


FIG. 33

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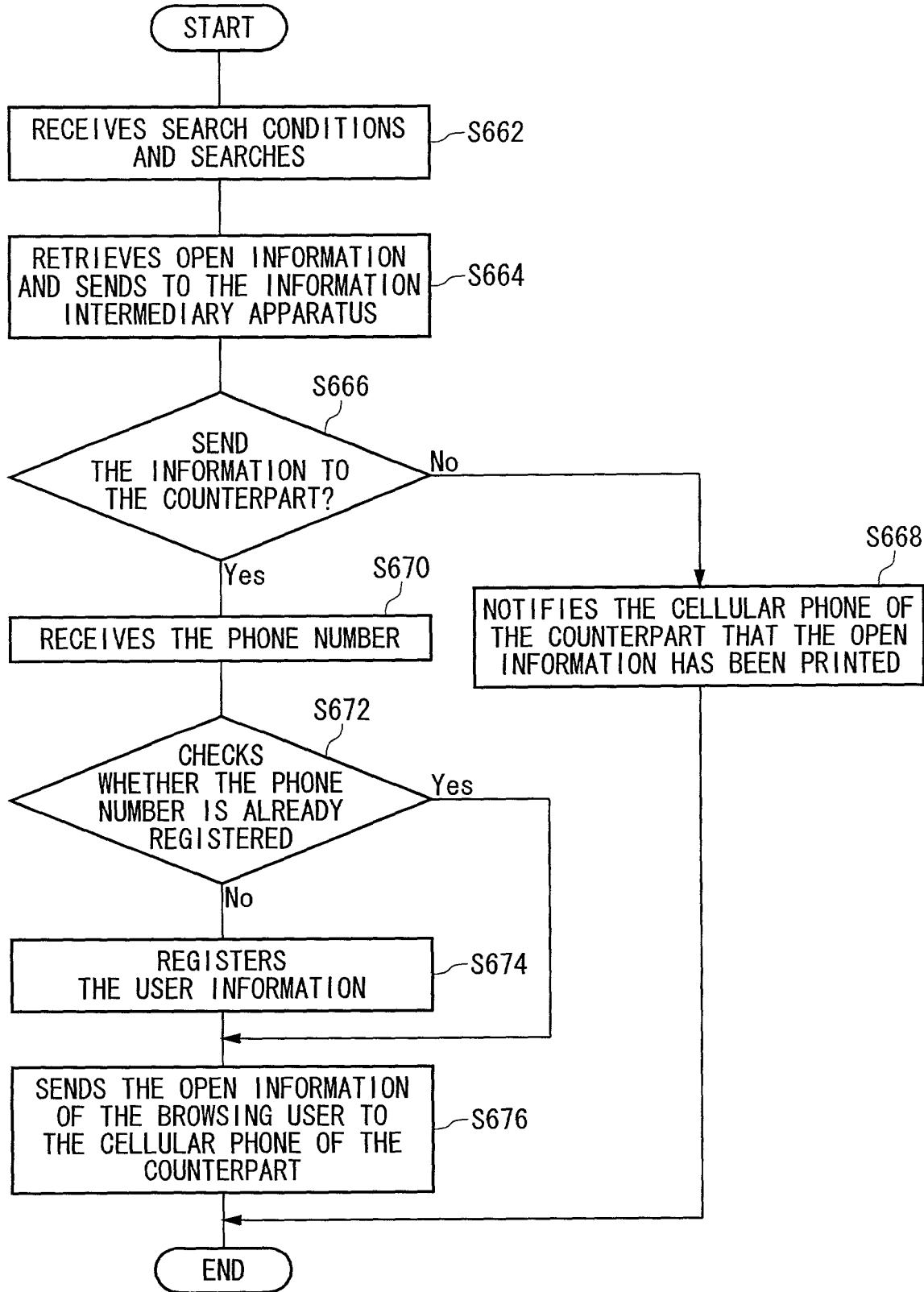


FIG. 34

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ADVERTISEMENT INFORMATION 1

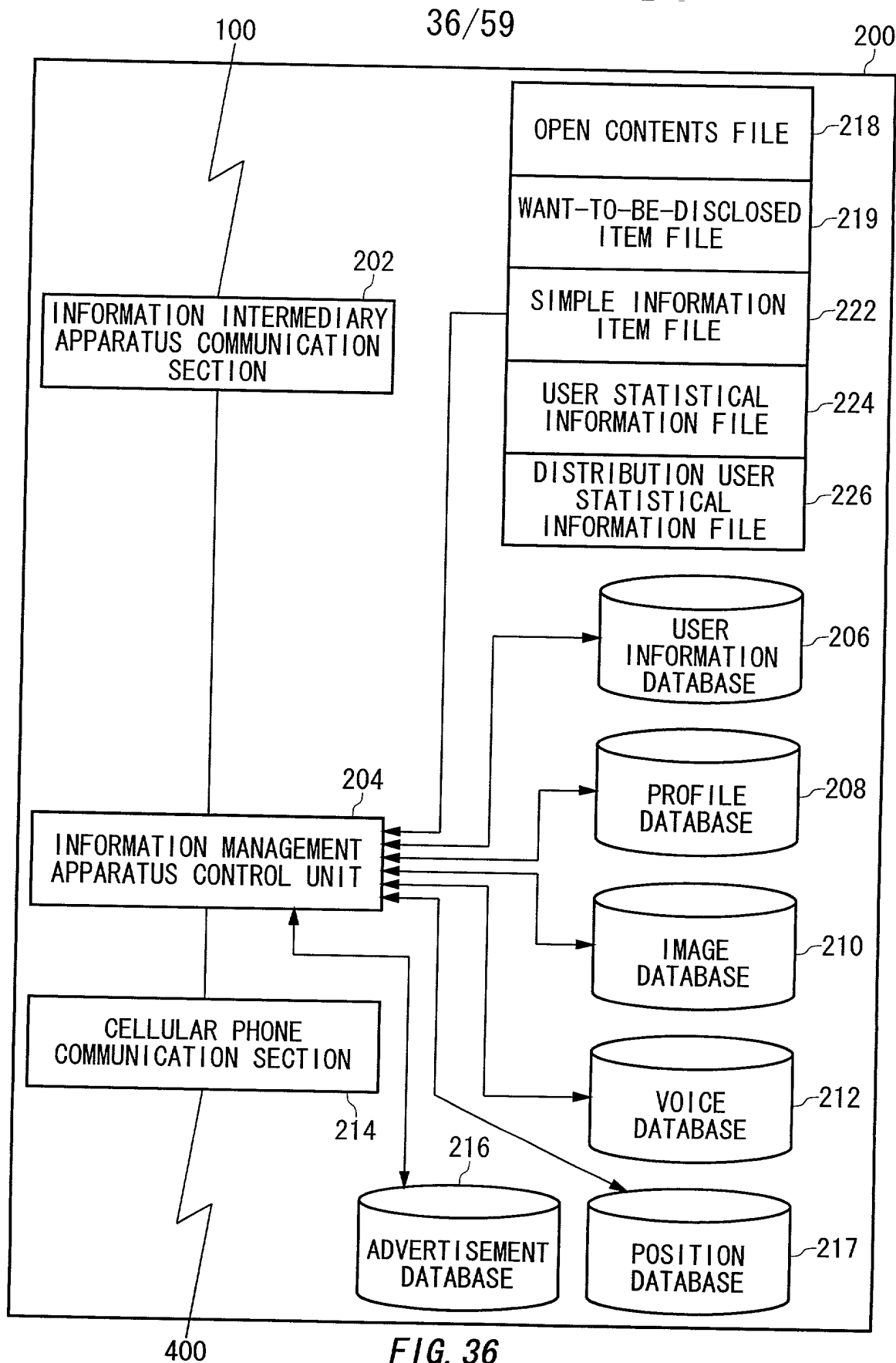
IDENTIFICATION INFORMATION OF ADVERTISER	
ADVERTISEMENT CONTENTS	
TARGET PERSONS FOR DISTRIBUTION	
SEX	MALE
AGE	20-40
ADDRESS	TOKYO, KANAGAWA
INTEREST	DRIVING

FIG. 35A

ADVERTISEMENT INFORMATION 2

IDENTIFICATION INFORMATION OF ADVERTISER	
ADVERTISEMENT CONTENTS	
TARGET PERSONS FOR DISTRIBUTION	
SEX	MALE, FEMALE
AGE	20-30

FIG. 35B



AGE	M	F	ADDRESS	M	F	INTEREST	M	F
~ 9	5	8	TOKYO	410	507	KARAOKE	103	209
10~19	24	36	CHIBA	398	613	DRIVING	513	83
20~29	102	92	SAITAMA	80	73	⋮	⋮	⋮
30~39	89	203	⋮	⋮	⋮			
⋮	⋮	⋮						

ADVERTISEMENT DATABASE

FIG. 38

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DISTRIBUTION USER STATISTICAL INFORMATION 1

REFERENCE NO. =1525		
		M
AGE	20-29	10
	30-40	25
ADDRESS	TOKYO	29
	KANAGAWA	15
INTEREST	DRIVING	35

FIG. 39A

DISTRIBUTION USER STATISTICAL INFORMATION 2

REFERENCE NO. =1526			
		M	F
AGE	20-30	94	57

FIG. 39B

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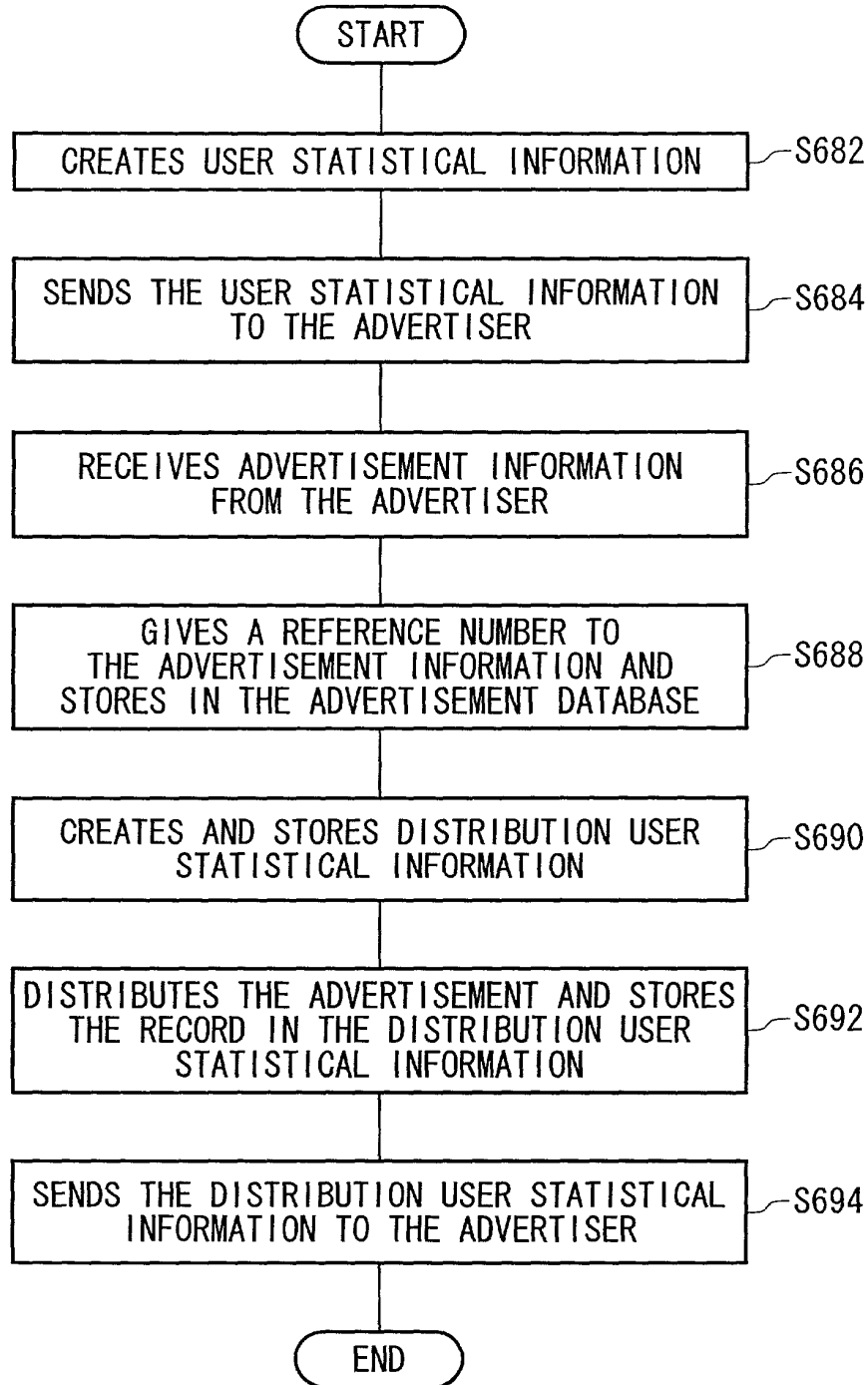


FIG. 40

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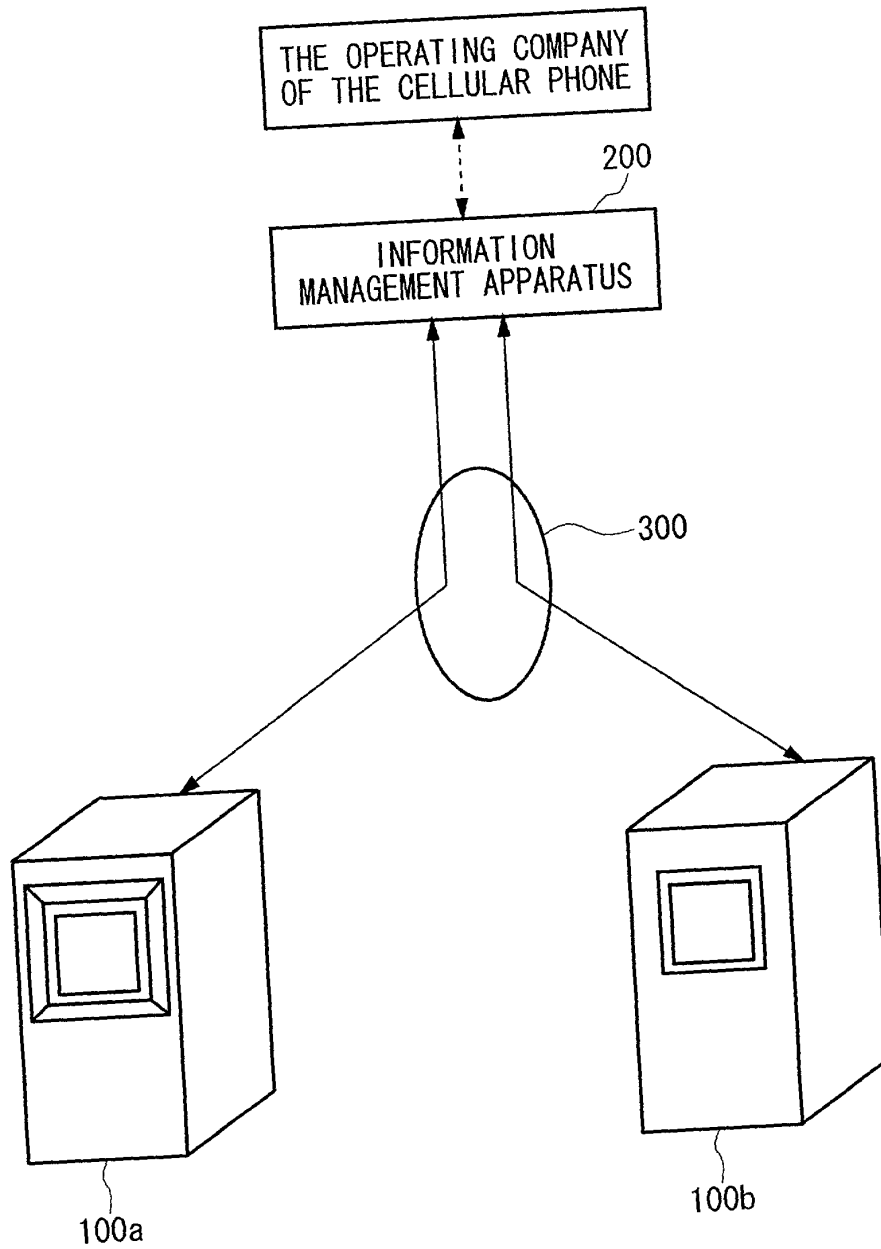


FIG. 41

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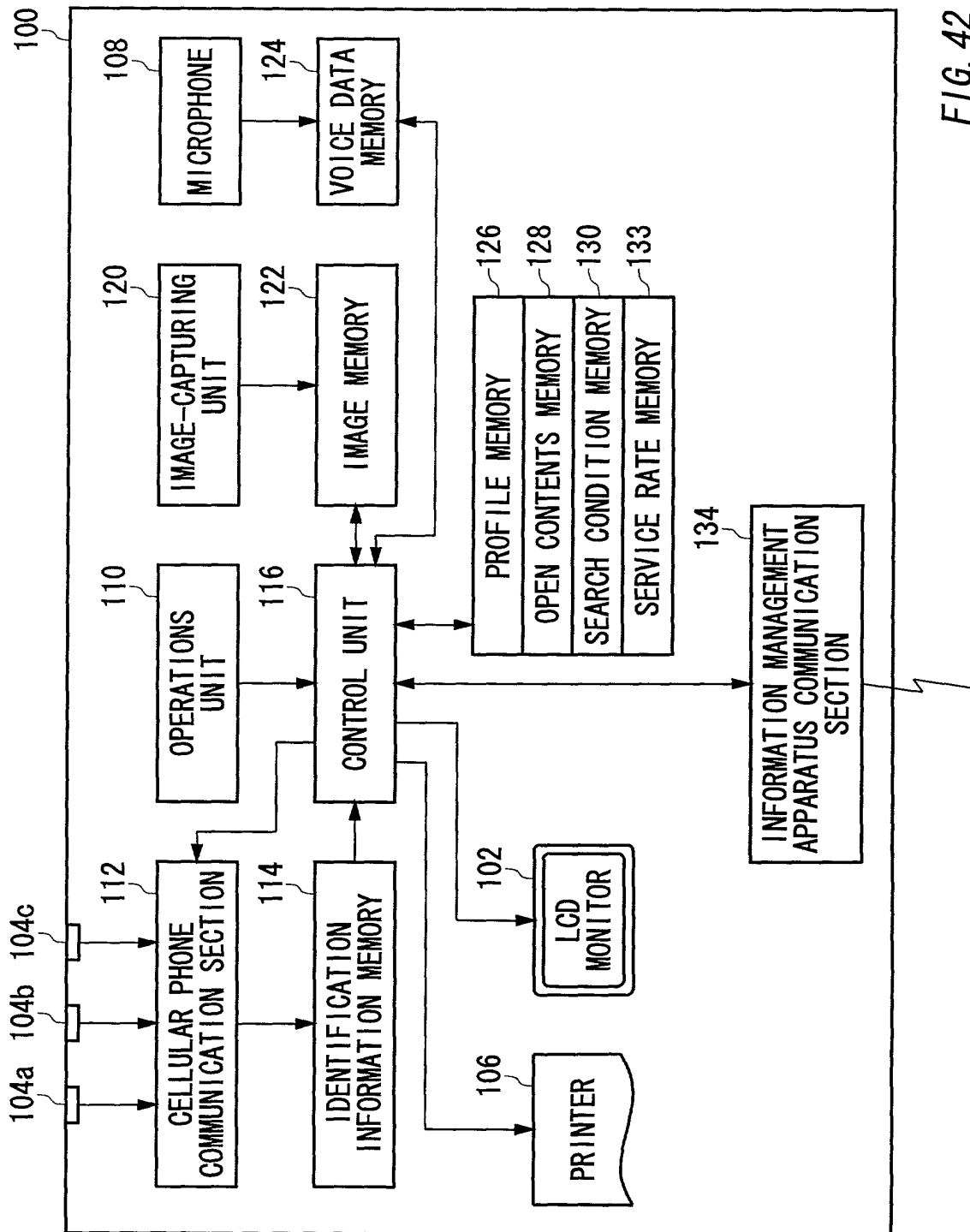


FIG. 42

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200

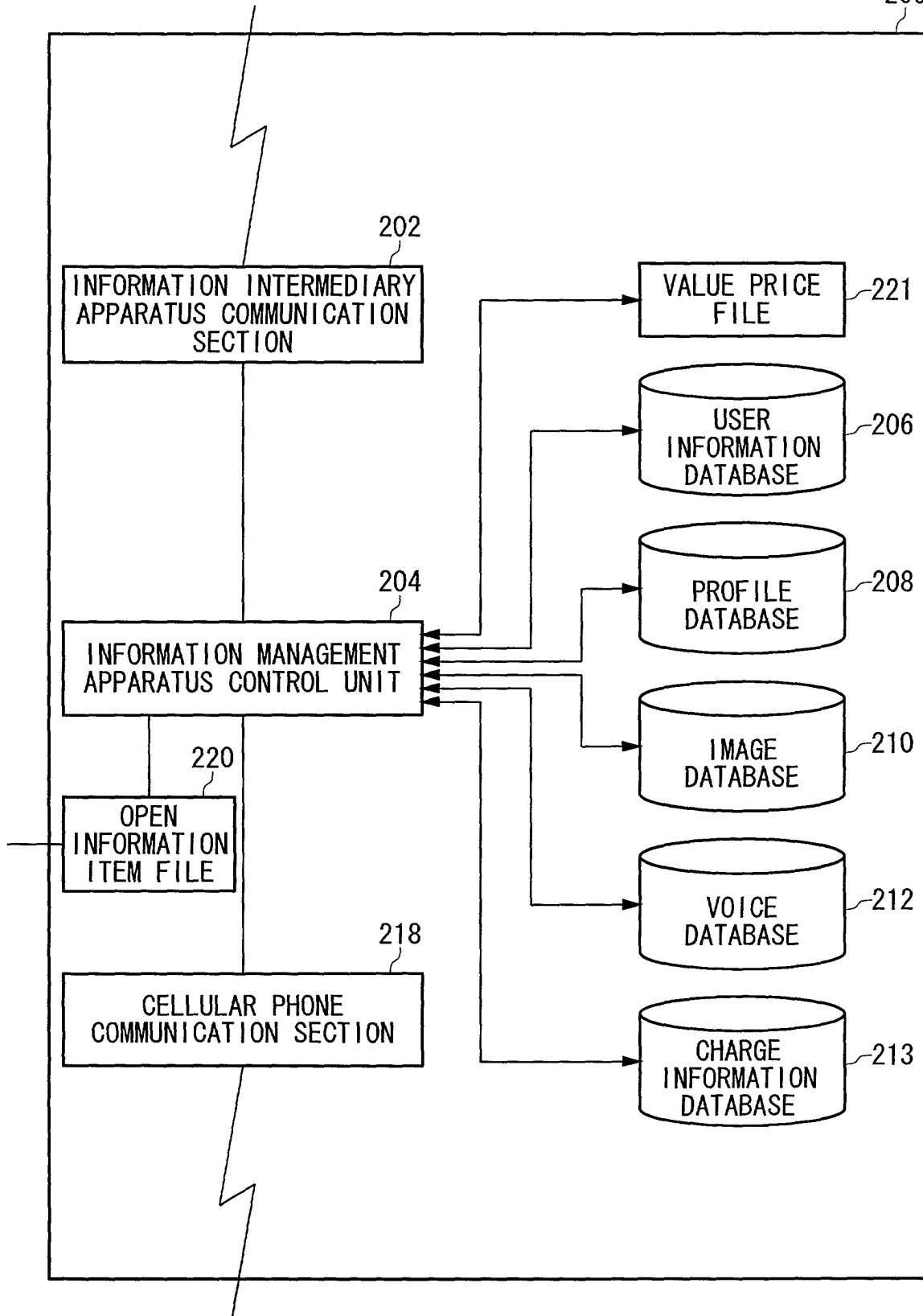


FIG. 43

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PHONE NO.	MAX CHARGEABLE AMOUNT	SUM OF CONSIDERATION	SUM OF CHARGES	PRESENT CHARGEABLE AMOUNT
090-AAAA-AAAA	20,000	1,000	3,000	16,000
090-BBBB-BBBB	20,000	0	0	0
090-CCCC-CCCC	10,000	3,000	5,000	2,000

FIG. 44

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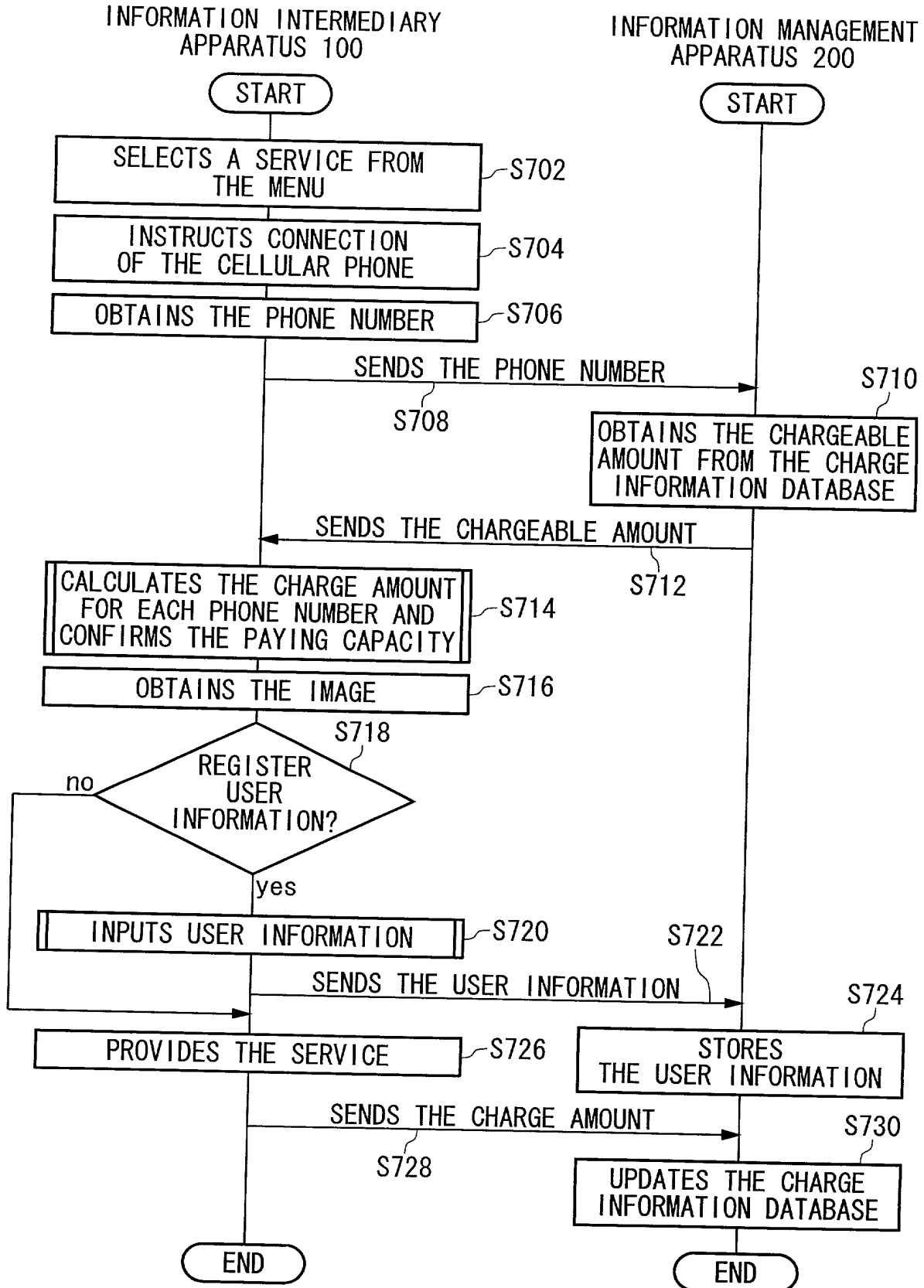


FIG. 45

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PLEASE SELECT A SERVICE.

1. MAKE WALLPAPER FOR THE CELLULAR PHONE
2. MAKE A SEAL
3. MAKE BOTH WALLPAPER AND A SEAL
4. SEARCH USER INFORMATION

FIG. 46A

090-4567-8901
PLEASE STAND AT THE POSITION
"LEFT"

090-5678-9012
PLEASE STAND AT THE POSITION
"MIDDLE"

090-6789-0123
PLEASE STAND AT THE POSITION
"RIGHT"

FIG. 46B

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S714

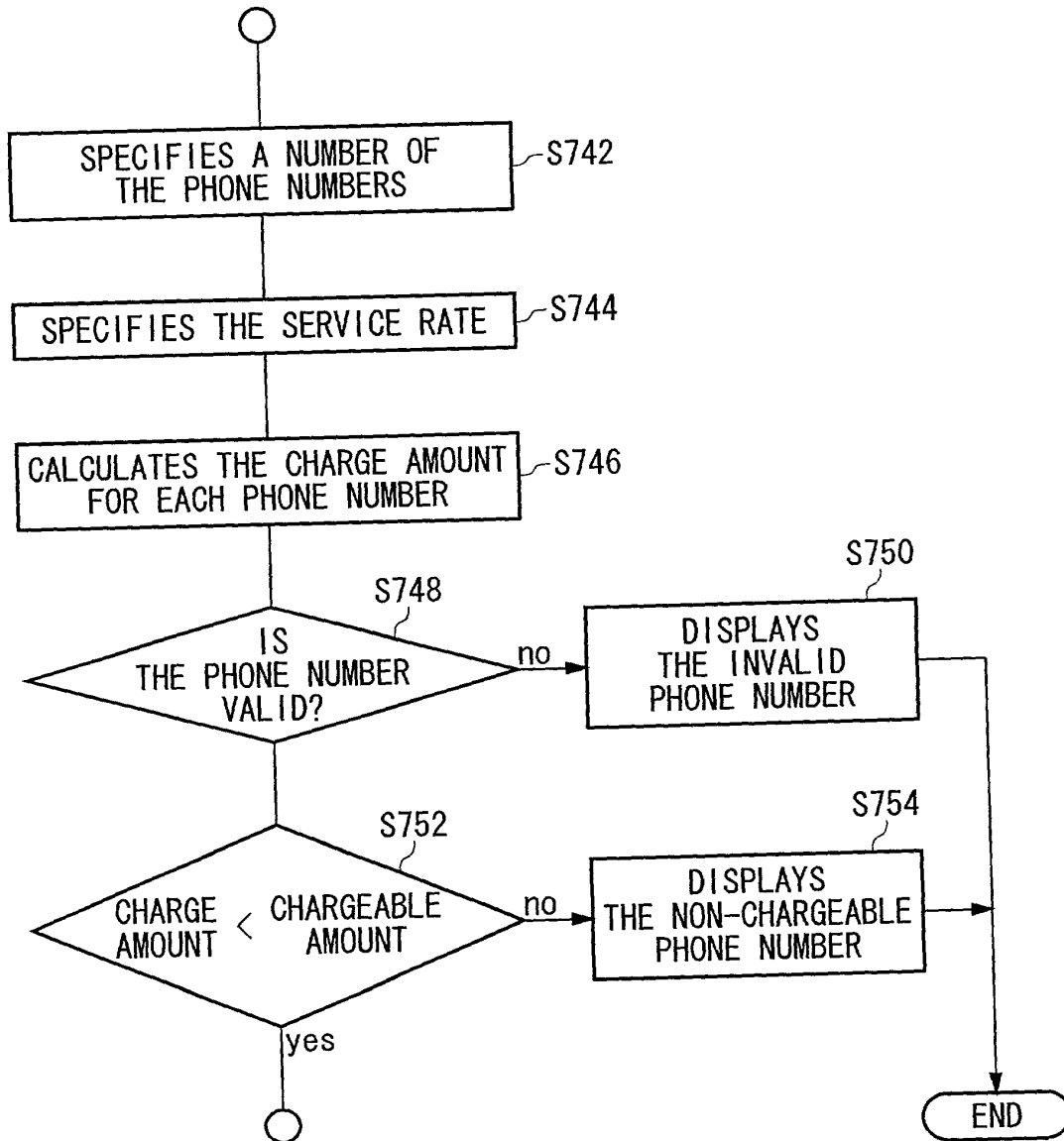


FIG. 47

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S720

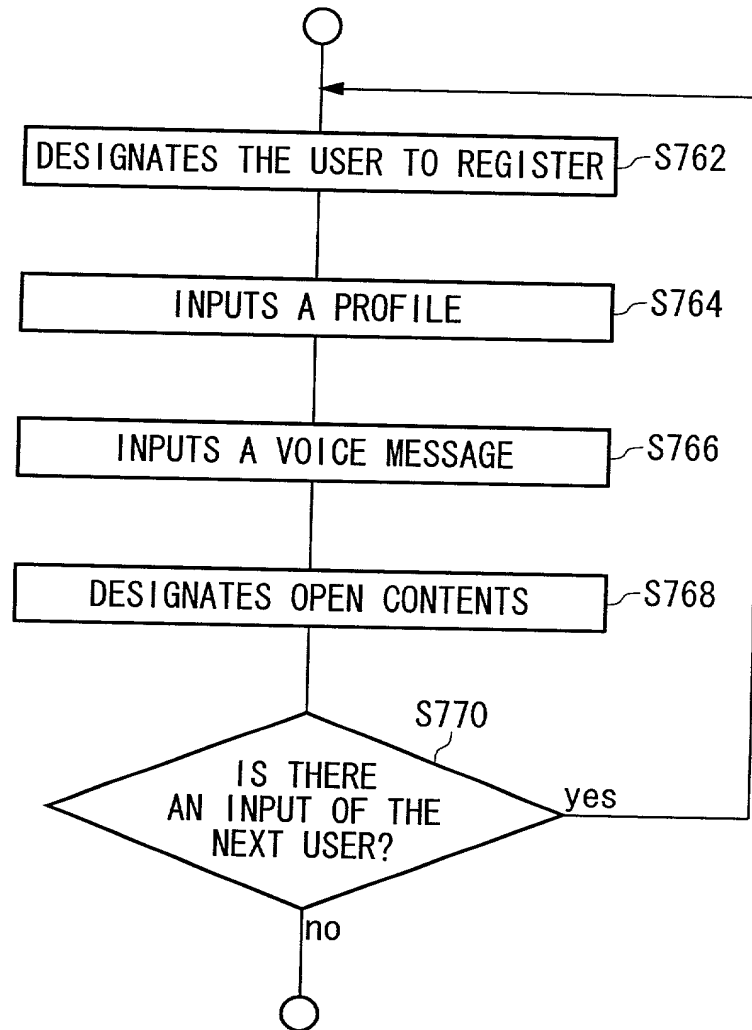
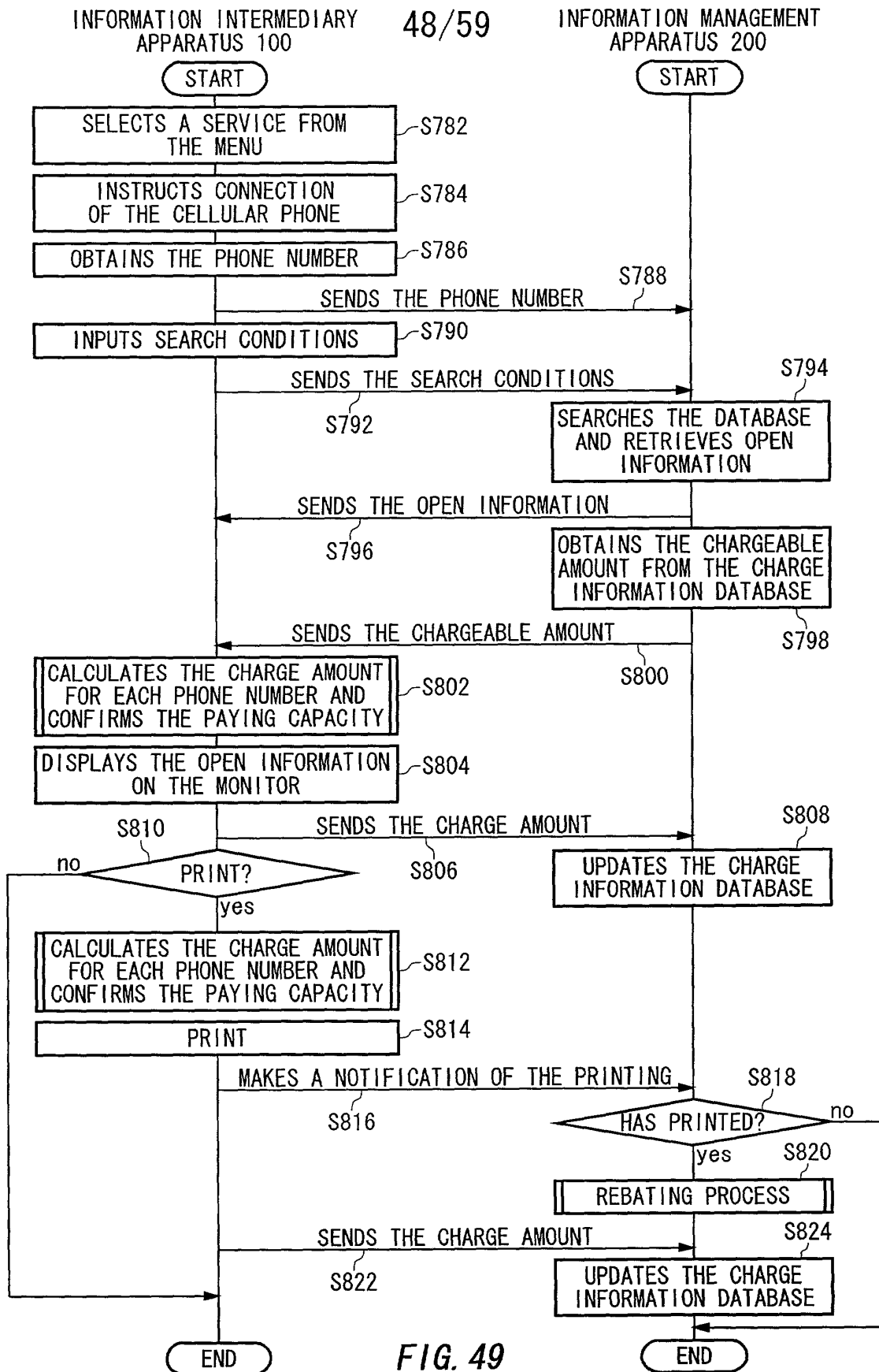


FIG. 48



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S820

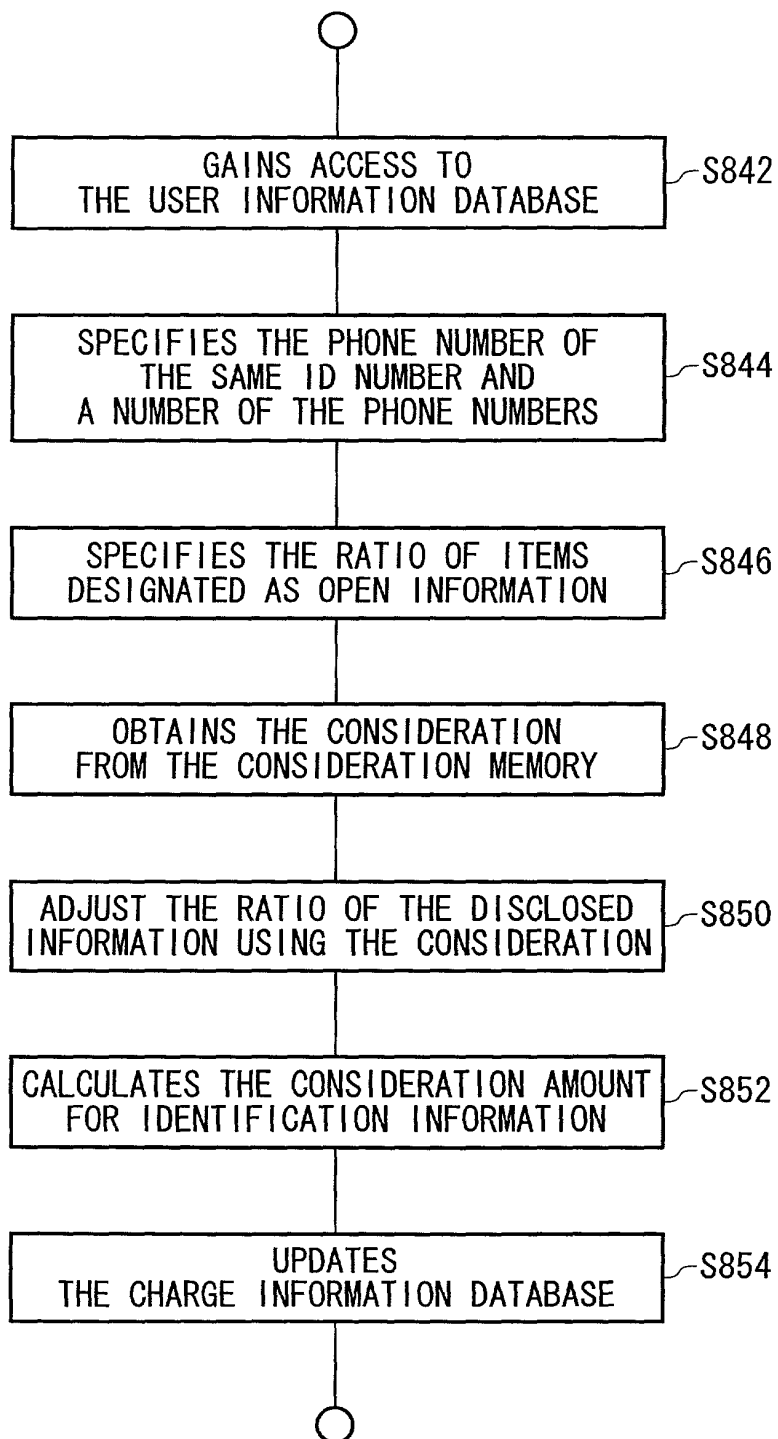


FIG. 50

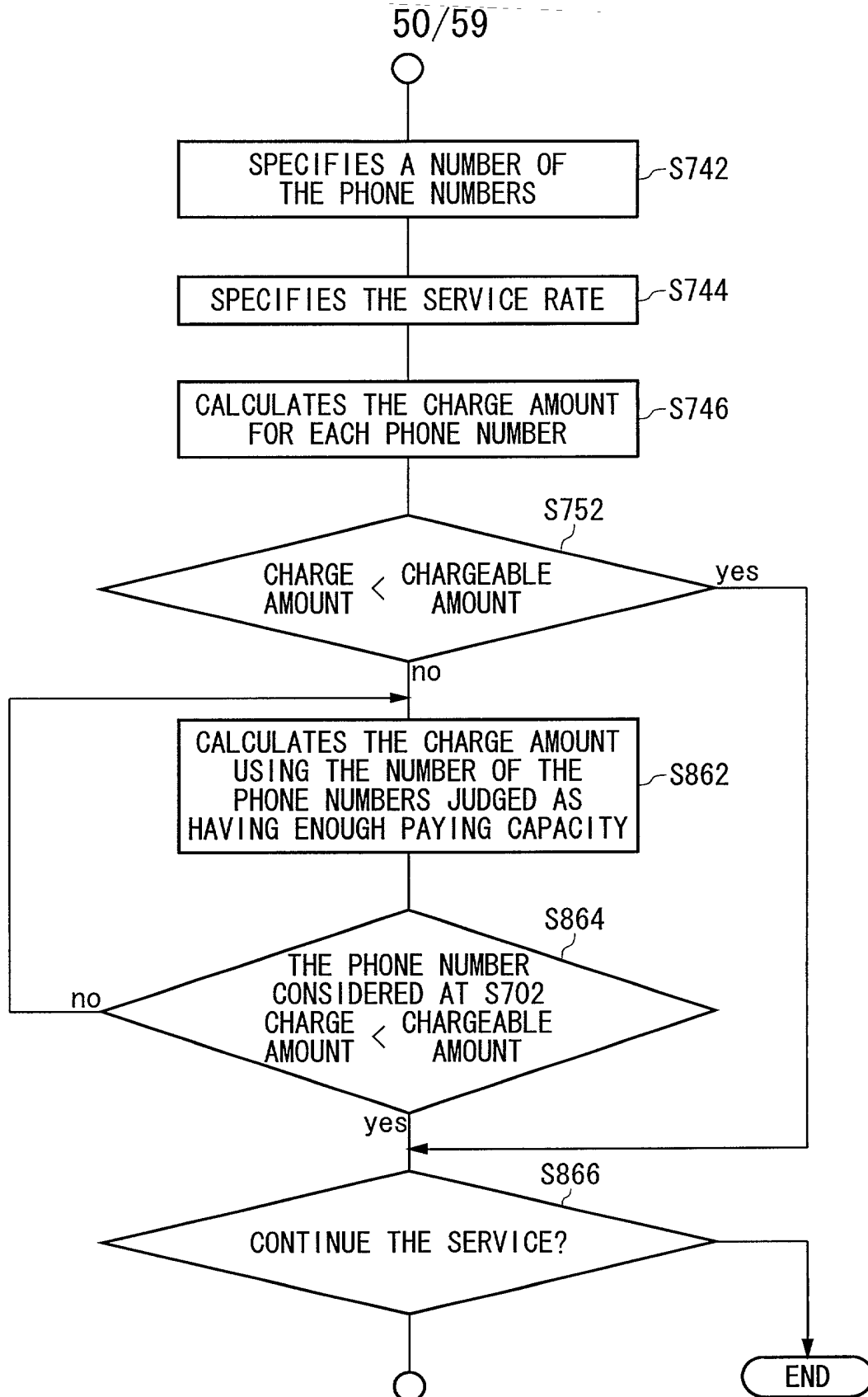


FIG. 51

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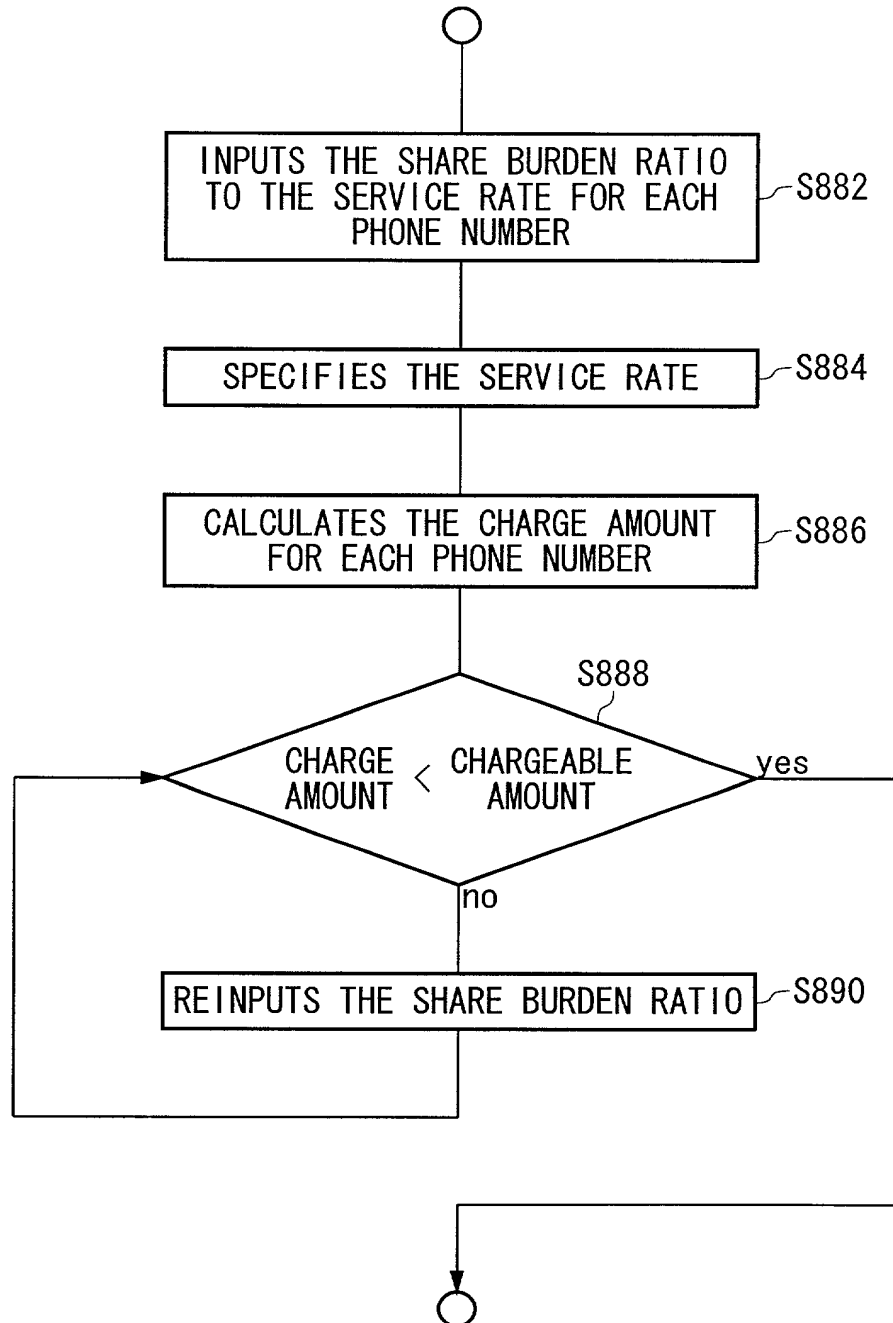


FIG. 52

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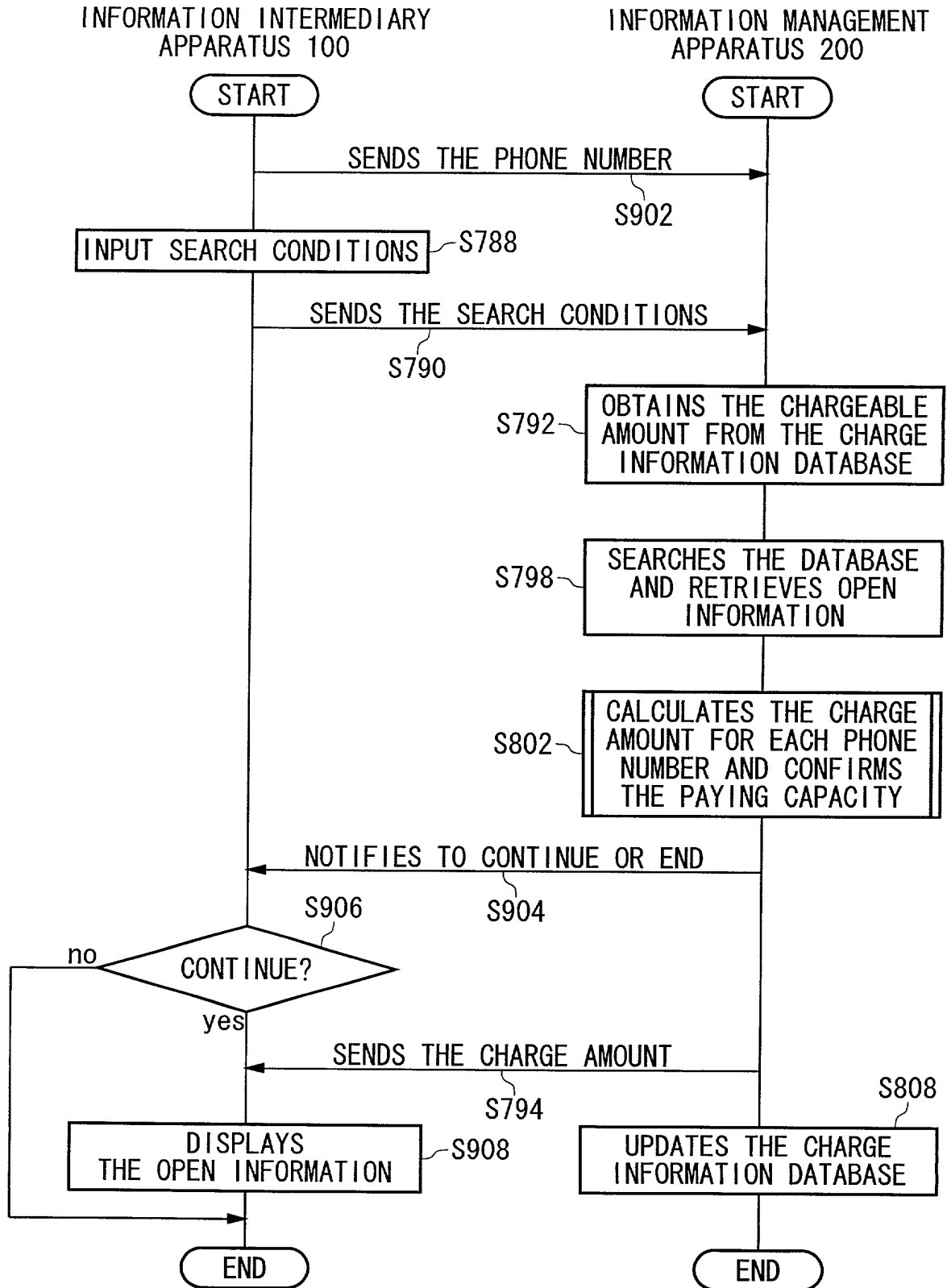


FIG. 53

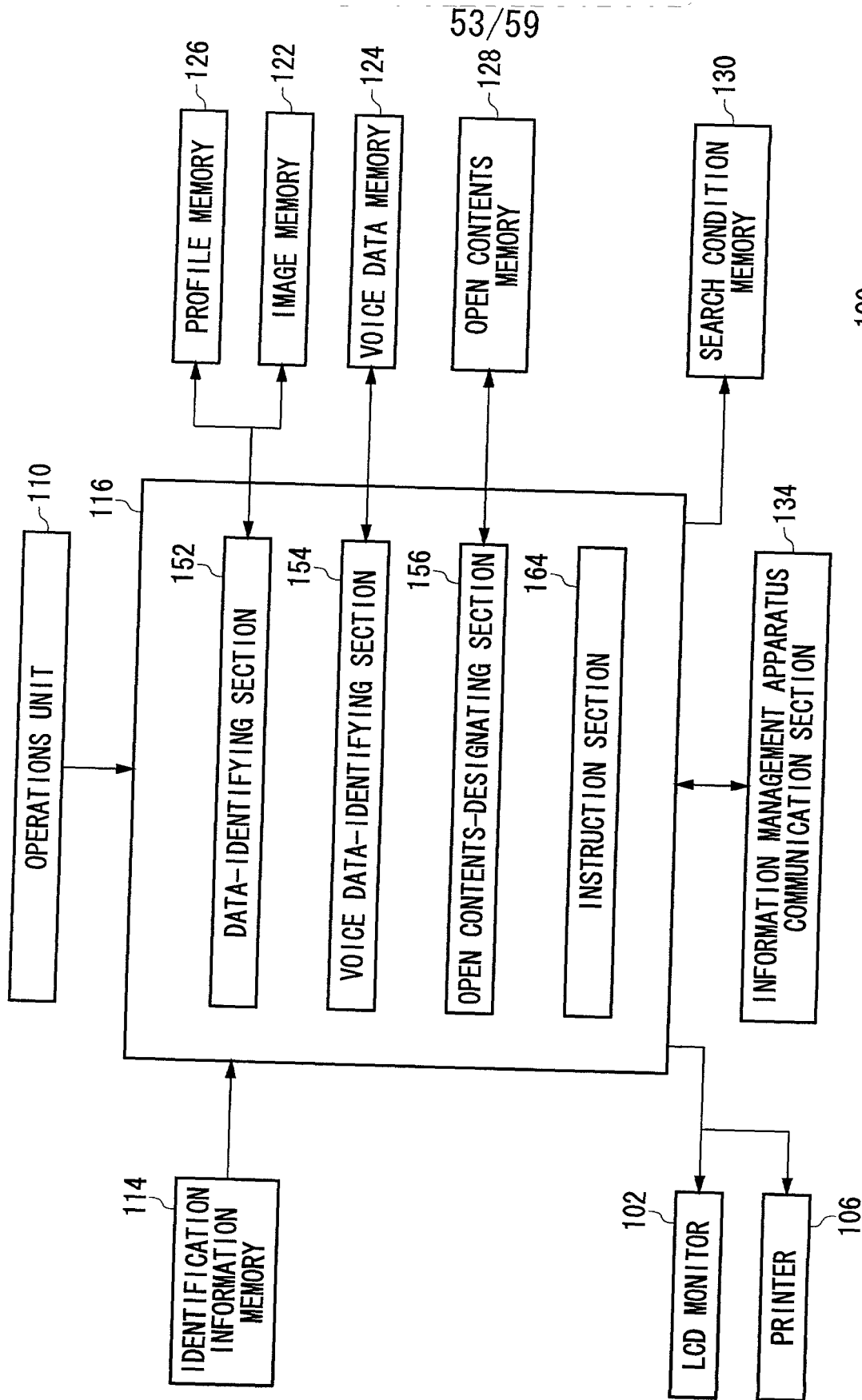
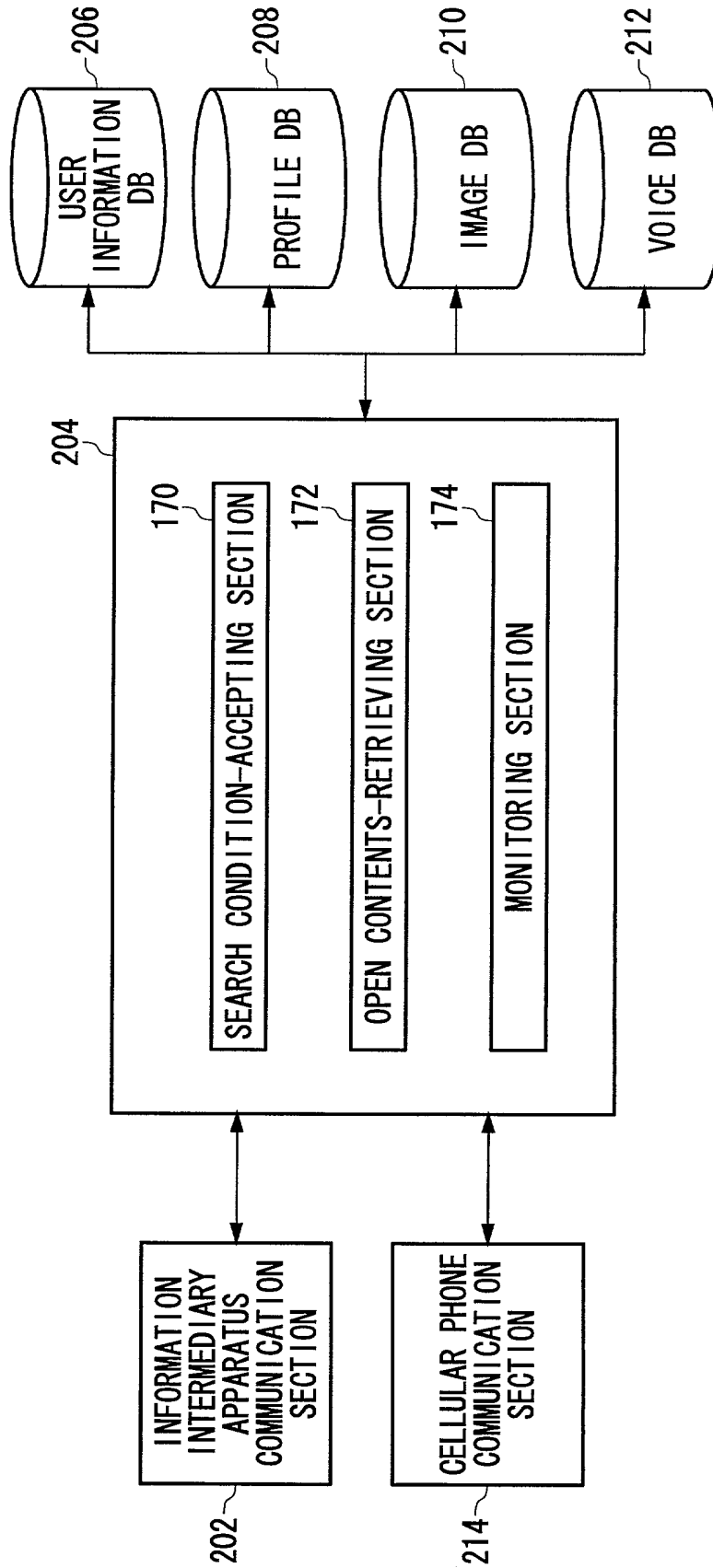


FIG. 54

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200

FIG. 55

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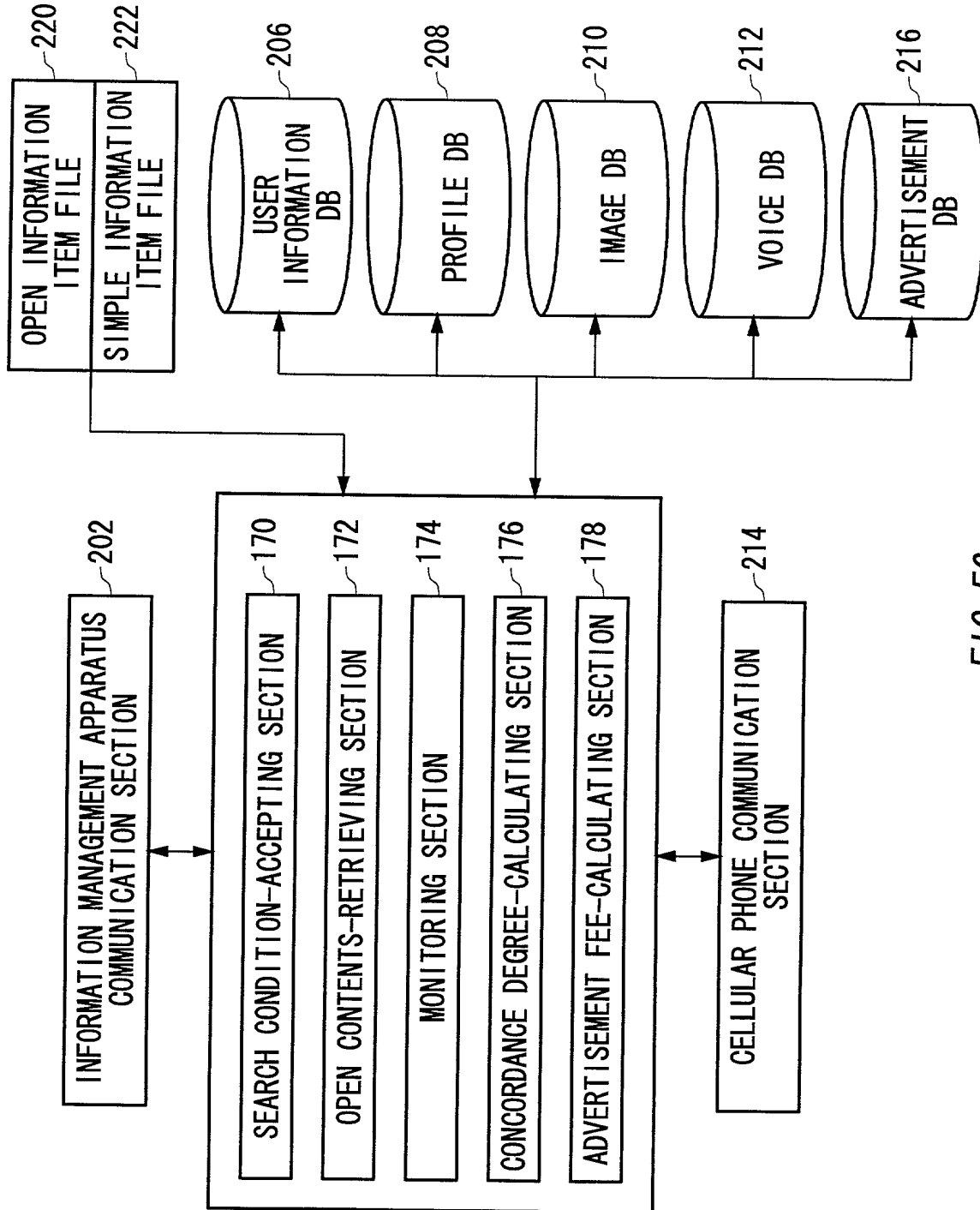


FIG. 56

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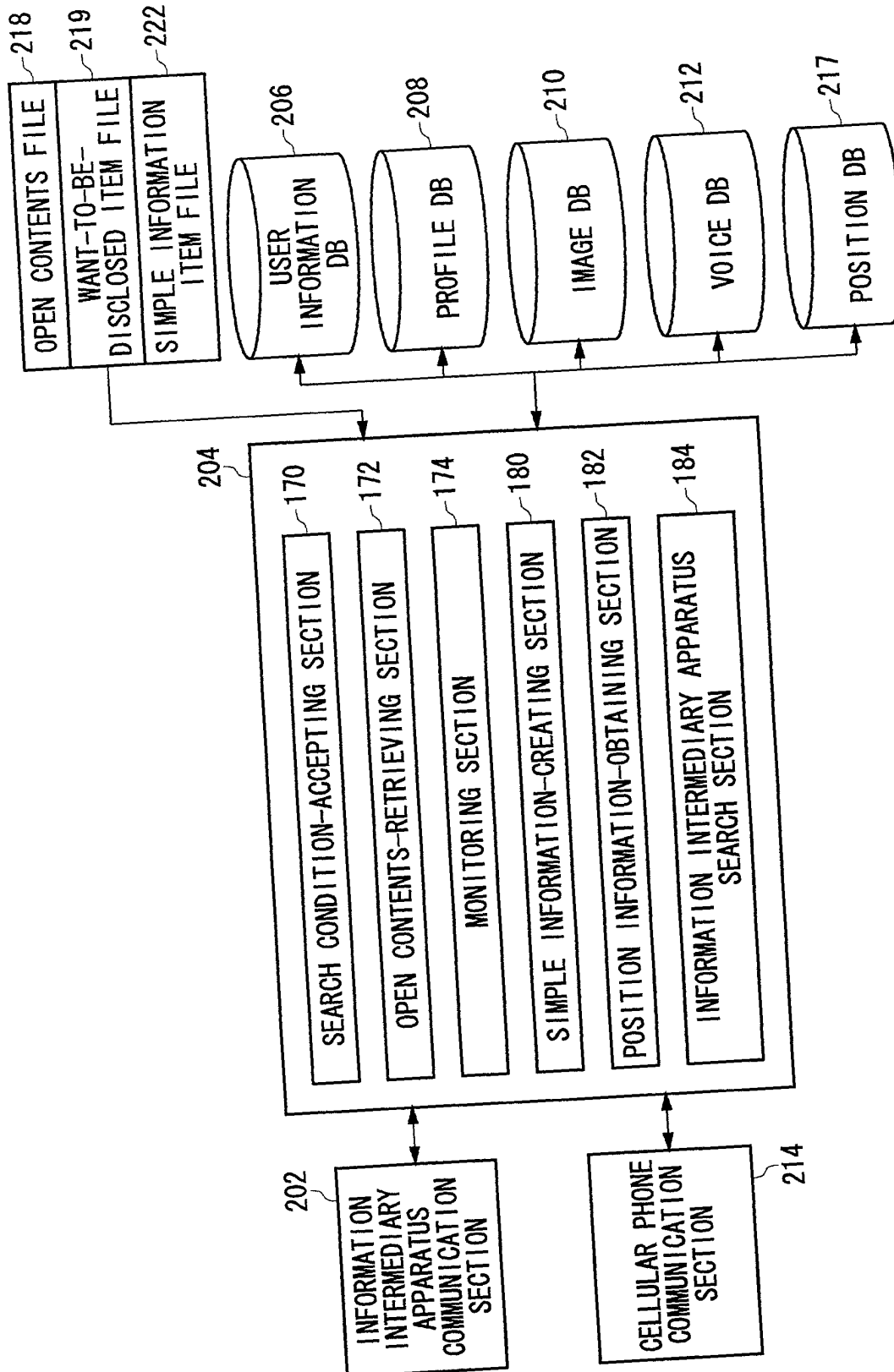


FIG. 57

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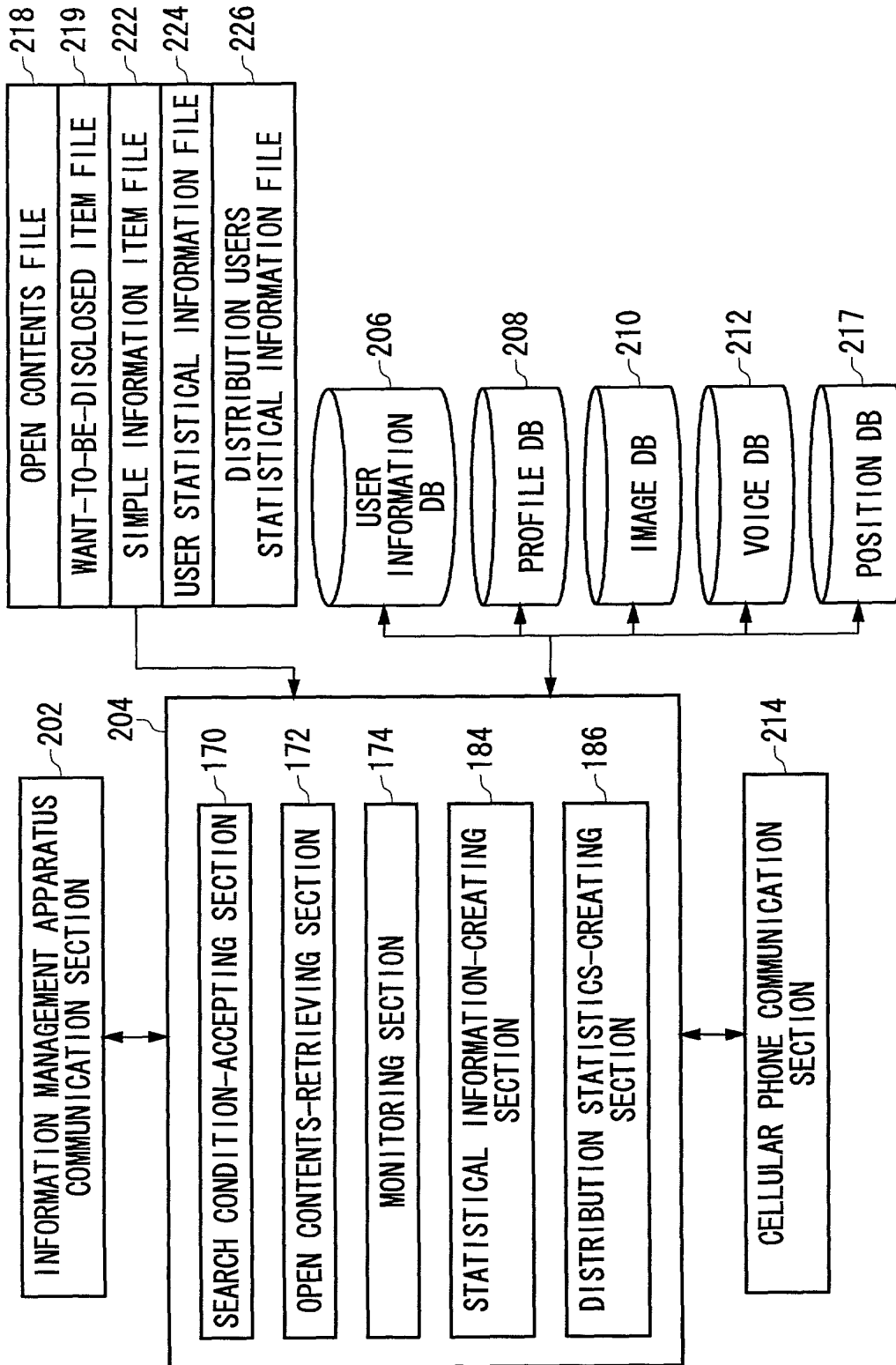
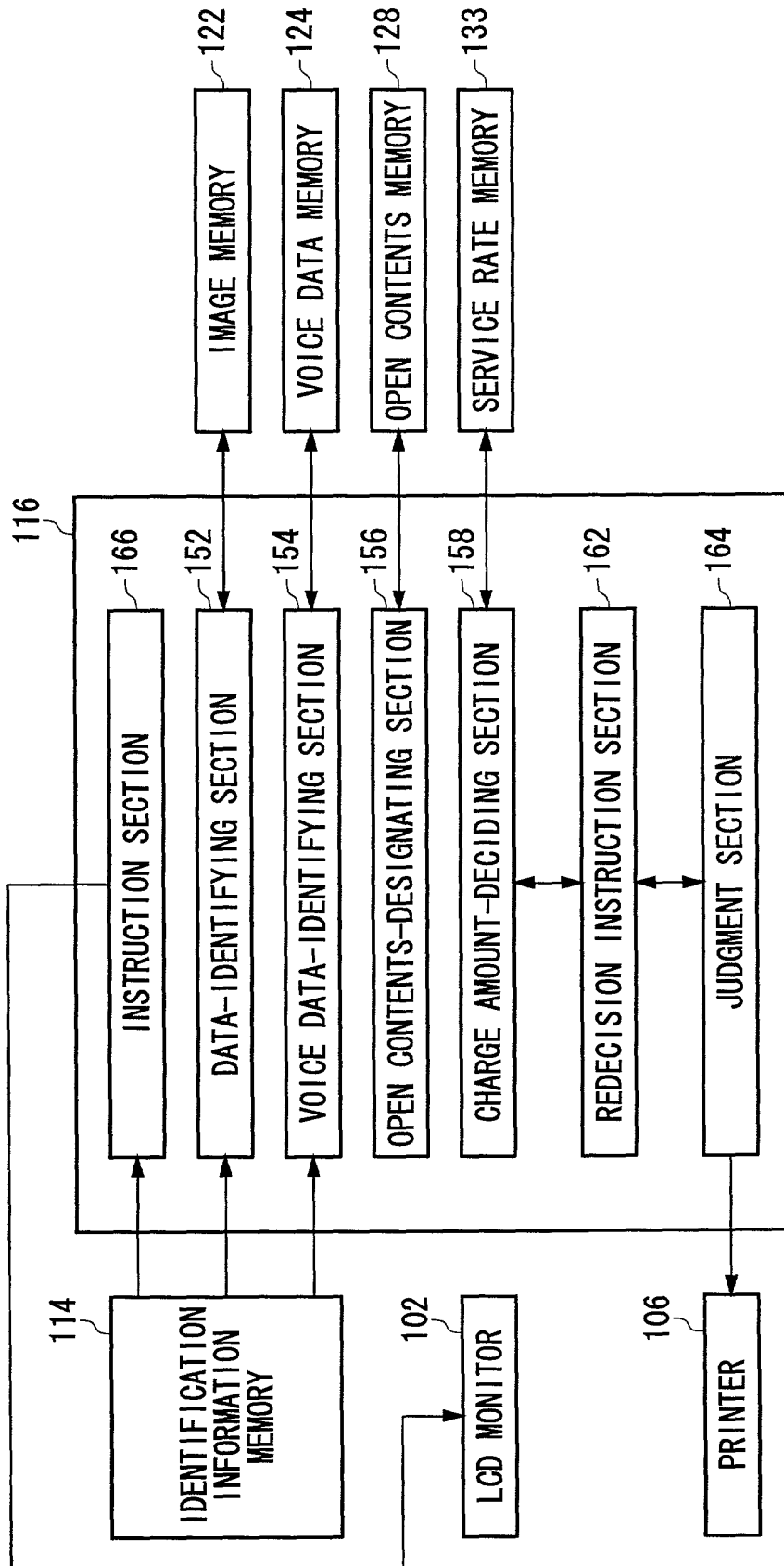


FIG. 58

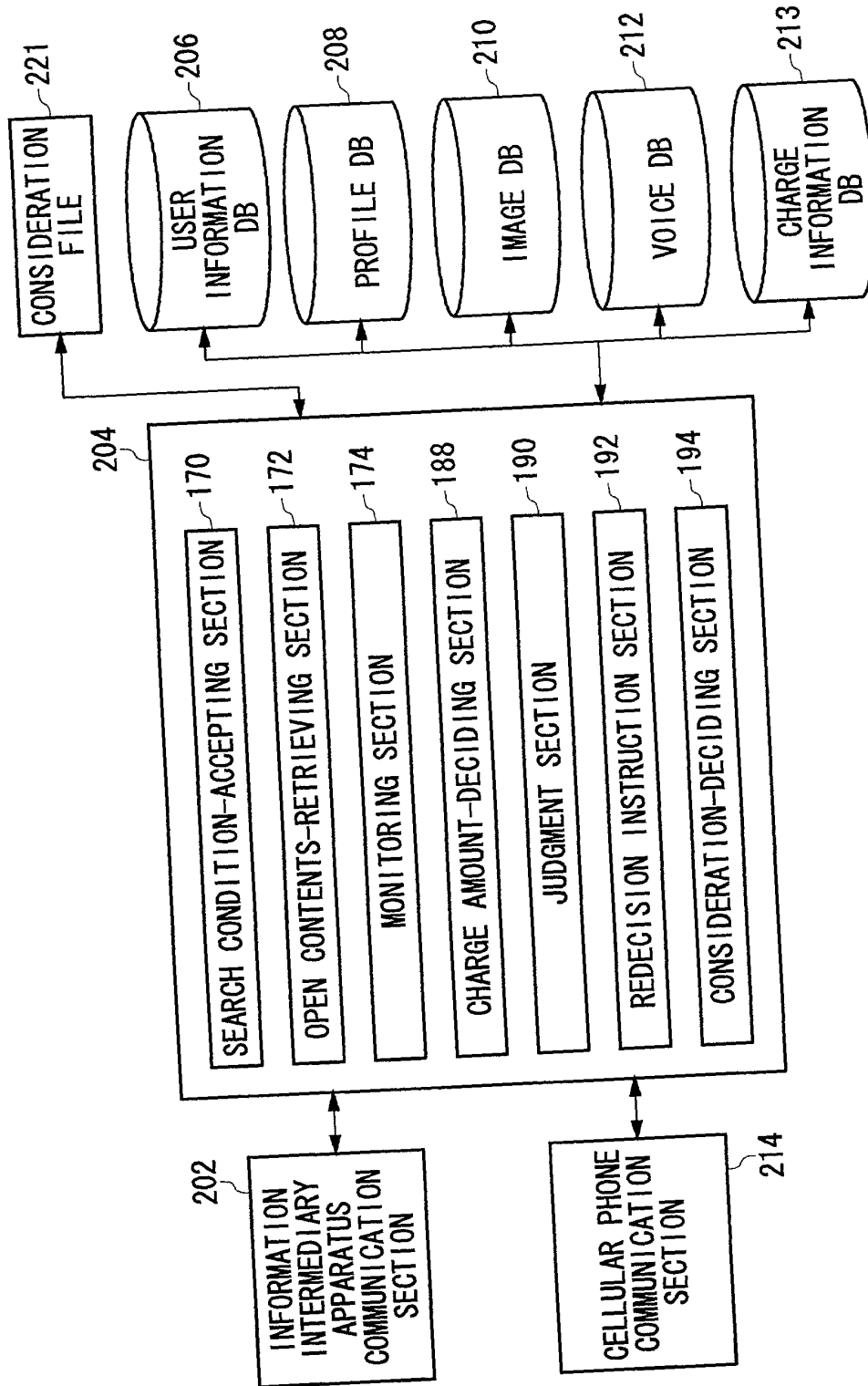
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100

FIG. 59

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200

FIG. 60